

Thanet Matters Readers survey



<p>1. On a scale of 1-5 what do you think of the content of Thanet Matters?</p> <p>Please rate your answer where 1 is very bad and 5 is very good.</p> <p>PLEASE TICK ONE BOX ONLY</p>	<input type="checkbox"/> 1
	<input type="checkbox"/> 2
	<input type="checkbox"/> 3
	<input type="checkbox"/> 4
	<input type="checkbox"/> 5

<p>2. On a scale of 1-5, how useful do you find these regular features?</p> <p>Please rate your answer where 1 is very bad and 5 is very good.</p> <p>PLEASE TICK ONE BOX IN EACH ROW</p>					
Frontline - articles on front line Council services (this issue, its on page 12)	1	2	3	4	5
Your Council - information on what the Council does (on page 16)					
Your representatives - details on how to contact them (on page 16)					
Your Thanet - news from around the District					
Information on major council projects e.g. waste and recycling, empty properties (on pages 12-13)					
Information from the Community Safety Partnership on measures to cut crime and anti-social behaviour					
Events listing (on pages 4-5)					
Consultation pages - updating you on how your opinions are shaping our services (on pages 14-15)					

<p>3. Would you prefer to see more short news items or more longer and detailed features?</p> <p>PLEASE TICK ONE BOX ONLY</p>	<input type="checkbox"/> More short news stories
	<input type="checkbox"/> More in depth features
	<input type="checkbox"/> The current balance of news and features is about right

<p>4. Which of the following subjects would you like to see covered in future editions of Thanet Matters?</p> <p>PLEASE TICK ALL THAT APPLY</p>	<input type="checkbox"/> Waste and recycling
	<input type="checkbox"/> Activities for young people
	<input type="checkbox"/> Housing services
	<input type="checkbox"/> Initiatives to tackle crime and anti-social behaviour
	<input type="checkbox"/> Sports schemes
	<input type="checkbox"/> Thanet's beaches
	<input type="checkbox"/> Play opportunities for children
	<input type="checkbox"/> Other please specify:

5. Currently the council produces four issues a year of Thanet Matters. Would you like to see more editions produced each year at no extra cost? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No
	<input type="checkbox"/> Not sure

6. Do you like the overall look of the magazine? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No

7. Have you any other comments or suggestions about how you would like to see the contents of Thanet Matters develop?	
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8. Do you think that Thanet Matters is written in plain English? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No
	<input type="checkbox"/> Not sure

Thanet Matters is produced by Thanet District Council's communications team four times a year and recent issues have been delivered through the District inside the Thanet Adscene newspaper.

9. Have you received all four issues produced in the last year? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes I have received every issue (please go to question 11)
	<input type="checkbox"/> Yes I got most issues (please go to question 11)
	<input type="checkbox"/> No I have never received it
	<input type="checkbox"/> I can't remember seeing it

10a. If you are not getting Thanet Matters, please tick which area you live in. PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Acol
	<input type="checkbox"/> Birchington
	<input type="checkbox"/> Broadstairs and St Peters
	<input type="checkbox"/> Cliffsend
	<input type="checkbox"/> Margate
	<input type="checkbox"/> Manston
	<input type="checkbox"/> Monkton
	<input type="checkbox"/> Minster
	<input type="checkbox"/> Ramsgate
<input type="checkbox"/> St Nicholas at Wade and Sarre	

10b. If you are not getting Thanet Matters, please tick which type of property you live in. PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> A house
	<input type="checkbox"/> A flat
	<input type="checkbox"/> A shop or business premises
	Other please specify:

11. Have you seen copies of Thanet Matters in public buildings, such as libraries, Thanet's Gateway Plus, Council offices, doctors' surgeries or sports centres? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No
	<input type="checkbox"/> Not sure
	If yes, please specify where:

12. Are there any public buildings you visit in Thanet where you would like to pick copies of Thanet Matters or other council information up from?	
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Other communications

13. How often do you visit the Council's website www.thanet.gov.uk? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Daily
	<input type="checkbox"/> More than once a week
	<input type="checkbox"/> Once every two to four weeks
	<input type="checkbox"/> Once every one to two months
	<input type="checkbox"/> Never (please go to question 15)

14. Did you find what you were looking for? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No
	<input type="checkbox"/> Not sure

15. Where do you get most of your information about the Council and the services it provides? Please tick one box only. PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Council website
	<input type="checkbox"/> Elected Councillors
	<input type="checkbox"/> Leaflets
	<input type="checkbox"/> Local newspapers
	<input type="checkbox"/> Local radio or TV
	<input type="checkbox"/> Posters
	<input type="checkbox"/> Public meetings
	<input type="checkbox"/> Residents/tenants associations
	<input type="checkbox"/> Thanet Matters

	Other please specify:
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16. How would you prefer to receive information about council services? Please choose your top three, with 1 as your favourite, 2 as your second and 3 as your third favourite.

PLEASE TICK ONE BOX IN EACH COLUMN

	1	2	3
Through newsletters/magazines			
From posters			
From flyers			
On the radio			
From the website			
By email			
Through text messaging			
From a newspaper advert			
Other please specify:			

17. Where would you like to see information about council services displayed? (Please choose your top three, with 1 as your favourite, 2 as your second and 3 as your third favourite)

PLEASE TICK ONE BOX IN EACH COLUMN

	1	2	3
On notice boards in public places (e.g. parks/beaches)			
In doctors or dentists surgeries			
In supermarkets and shops			
At Westwood Cross			
In high streets			
In leisure centres			
In libraries			
In local newspapers			
On local radio			

18. Which of these local newspaper(s) do you regularly read?

PLEASE TICK ALL THAT APPLY

	<input type="checkbox"/> Isle of Thanet Gazette
	<input type="checkbox"/> Kent on Sunday
	<input type="checkbox"/> KM Thanet Extra
	<input type="checkbox"/> Saturday Observer
	<input type="checkbox"/> Thanet Adscene
	<input type="checkbox"/> Thanet Times
	<input type="checkbox"/> Your Thanet

19. Which of these local radio station(s) do you listen to? PLEASE TICK ALL THAT APPLY	<input type="checkbox"/> BBC Radio Kent
	<input type="checkbox"/> Invicta FM
	<input type="checkbox"/> KM-FM Thanet

20. Do you pay your Council Tax bill by Direct Debit? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes (please go to question 22)
	<input type="checkbox"/> No

21. Why do you not pay by Direct Debit?	
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This next section of the questionnaire is optional, but we would appreciate you filling it in, as we are committed to ensuring that our services are inclusive for everyone.

22. Do you have any long-standing illness, disability or infirmity? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No (Please go to question 25)

23. Does this illness or disability limit your activities in any way? PLEASE TICK ONE BOX ONLY	<input type="checkbox"/> Yes
	<input type="checkbox"/> No (Please go to question 25)

24. If yes, which of the following does your disability affect? PLEASE TICK ALL THAT APPLY	<input type="checkbox"/> Your vision
	<input type="checkbox"/> Your hearing
	<input type="checkbox"/> Your mobility
	<input type="checkbox"/> Your speech
	<input type="checkbox"/> Your learning ability
	<input type="checkbox"/> Your mental health
	<input type="checkbox"/> Asthma
	<input type="checkbox"/> Diabetes
	<input type="checkbox"/> Epilepsy
Other please state:	

25. If yes, which of the following does your disability affect? PLEASE TICK ALL THAT APPLY	<input type="checkbox"/> White British	<input type="checkbox"/> Asian Pakistani
	<input type="checkbox"/> White Irish	<input type="checkbox"/> Asian Bangladeshi
	<input type="checkbox"/> White other	<input type="checkbox"/> Asian other
	<input type="checkbox"/> Mixed White and Black Caribbean	<input type="checkbox"/> Black Caribbean
	<input type="checkbox"/> Mixed White and Black African	<input type="checkbox"/> Black African
	<input type="checkbox"/> Mixed White and Asian	<input type="checkbox"/> Black other
	<input type="checkbox"/> Mixed other	<input type="checkbox"/> Chinese
	Asian Indian	<input type="checkbox"/> Other ethnic group
	If other please specify:	

You do not have to fill out this part of the questionnaire, but the information would help us to gain a readership profile and to plan the content of future editions of Thanet Matters

26. Age range PLEASE TICK ALL THAT APPLY	<input type="checkbox"/> 11 and under
	<input type="checkbox"/> 12-17
	<input type="checkbox"/> 18-24
	<input type="checkbox"/> 25-34
	<input type="checkbox"/> 35-44
	<input type="checkbox"/> 45-54
	<input type="checkbox"/> 55-64
	<input type="checkbox"/> 65+

If you would like to be entered into the prize draw to win £250 then please leave the following details:

27. Name:	
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28. Address:	
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29. Postcode:	
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Your name and address will remain confidential and will only be used to advise the prizewinner or to help our distribution company get Thanet Matters to your door.