

Design South East

Thanet District Council Place-making Workshops

2016

Contents

- 1. Introduction
- 2. Margate and Cliftonville
- 3. Ramsgate and Broadstairs
- 4. Westgate-on-Sea and Birchington-on-Sea
- 5. Rural villages
- 6. Summary of the workshop process: Strategic/emerging place-making themes
- 7. Appendix

01. Introduction

Design South East is an independent not-for-profit organisation dedicated to design quality in the built environment. Design South East were commissioned by Thanet District Council to run a series of community based workshops to explore place-making themes across the Isle of Thanet. The work was carried out in context of supporting the community through the Neighbourhood Planning Process and helped to inform the draft Local Plan in terms of the shape of new development. The purpose is to support Thanet District Council in shaping existing and new neighbourhoods.

A series of four events focussing on Margate and Cliftonville, Ramsgate and Broadstairs, Westgate-on-Sea and Birchington-on-Sea, and Rural Villages were undertaken and facilitated by Angela Koch/Imagine Places, Irene Seijo and Lesley Sackville-Scott.

Each workshop was run independent of Council involvement in a three part process ending with a report to the council:

- 1. Initial meeting with members of the local community
- 2. Morning workshop to define the characteristics of place
- 3. Afternoon workshop to define principles of good place-making in the context of growth

Workshop process in short:

- 4 days
- 4 different locations
- 50+ participants over the 4 days
- 4 similar agendas
- Hundreds of place-making insights shared and the question of growth covered in a positive and constructive manner

The workshop format was shaped to engage local civic stakeholders in an initial discussion around history of place, place characteristics and unique qualities of place. Facilitation cards, maps and photos were used to share and document key aspects as identified by attendees. This first set of workshop outputs is well placed to assist in defining the scope of more detailed Character Assessment and Design Guidance for the Isle of Thanet. The second half of the workshop format focused on how those positive and unique place characteristics could inform and shape good future growth. This discussion was held in the context of a significant growth agenda for the Isle of Thanet promoted in the emerging Local Plan.

All points identified in this report are borne out of the workshops and do not necessarily reflect the views of Thanet District Council as theCouncil was not involved in the workshops or outputs.

Key questions discussed:

- What are the ingredients & characteristics for successful homes, streets and neighbourhoods?
- What do we want more/less of?
- What are the more detailed design features in existing buildings and spaces that could best shape a confident 21st century Isle of Thanet?
- What has change in the built environment looked and felt like over the last 50 years?
- What can we learn from this experience to help make great places for the next generation?
- List design insights/criteria on the making of a great place
- How can we learn from this experience and support better placemaking in the planning application process? – list of top insights/ criteria

Margate and Cliftonville placemaking workshop, 25 April 2016

346

d:se

in the second

02. Margate and Cliftonville joint workshop

Margate and Cliftonville are part of an urban coastal agglomeration with three main dense historic cores with less than 4 miles between them. Cliftonville, with its architecturally rich terraces of townhouses and 1km long Northdown Road high street are of particular value. Westwood Cross, a large retail park, is located in the middle of the peninsular and provides significant competition to the more constrained town centre shopping precincts which predominantly offer smaller plots in a finer urban grain.

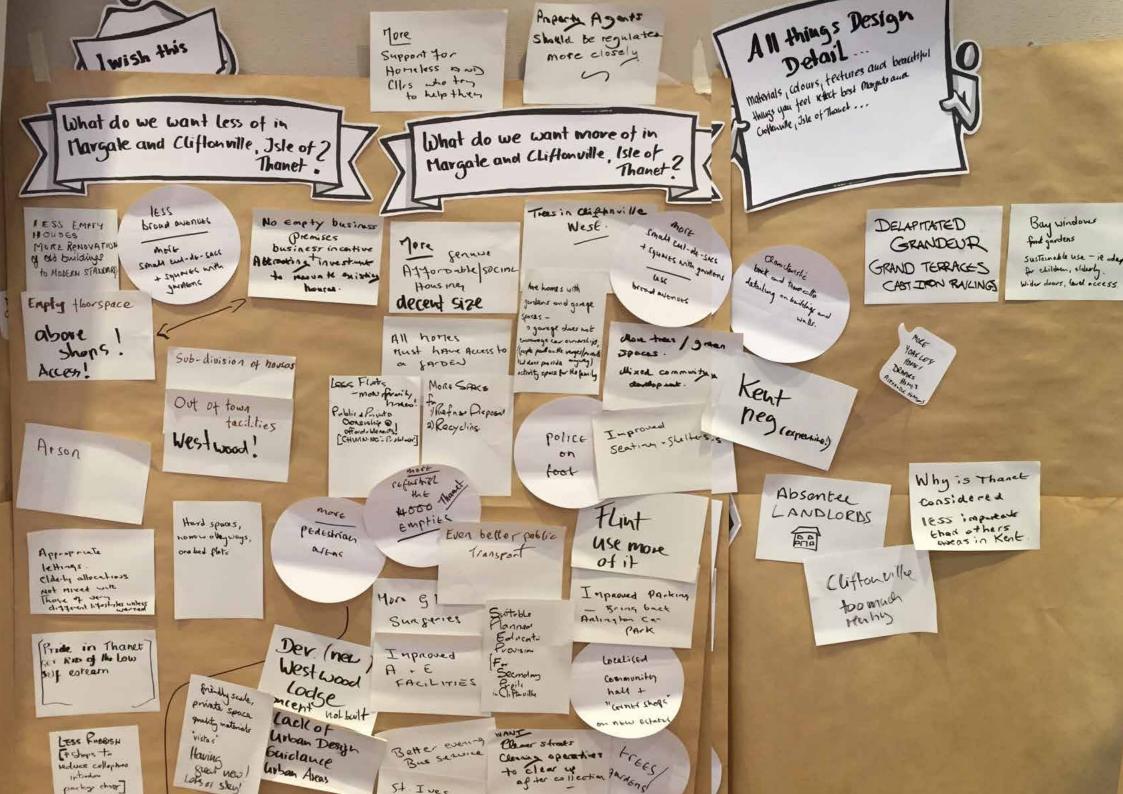




This map shows the height of buildings accross Margate and Cliftonville, indicating increased buildings height towards Margate Old Town. Challenges in Margate town centre due to the reduced economic base of tourism and the loss of retail expenditure to other centres in Kent have resulted in many empty and rundown buildings. More recent investment and generation of Margate's Old Town have begun to reverse this trend.



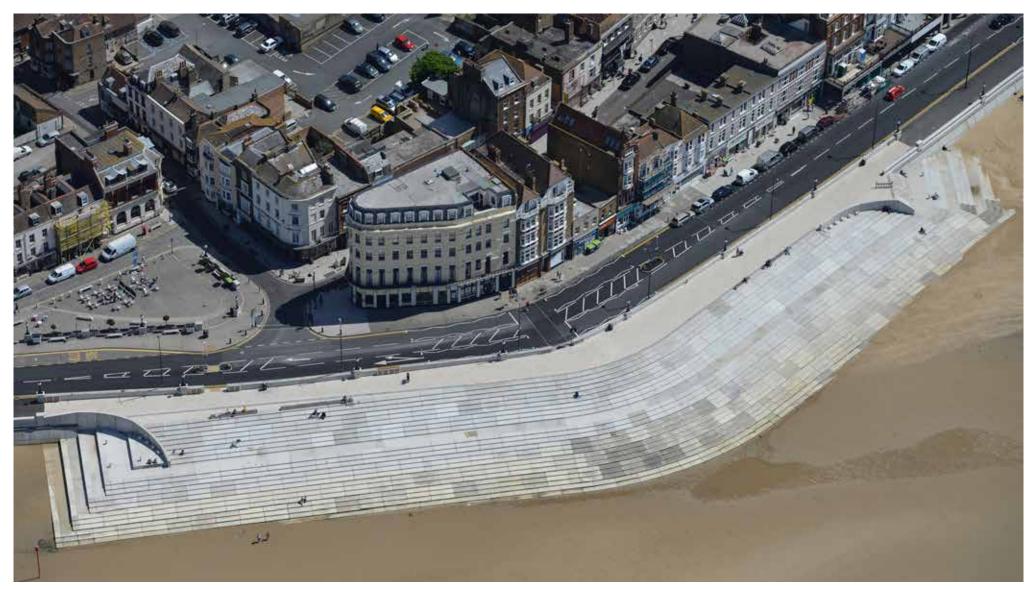
Source: http://buildingheights.emu-analytics.net Building Heights Note: Incomplete data



Special characteristics of Margate and Cliftonville

- Margate has been a leading seaside resort in the UK, drawing Londoners to its beaches and dramatic coastal cliffs, for over 250 years. Today, Margate is located on the High Speed link to London (journey time under an hour and half).
- As a member of the community put it at the workshop the 'Ghost of the British Empire' a great sense of British seaside nostalgia and romance still hangs in the air. In places such as the Shell Grotto, the amusement arcade, the Theatre Royal in Addington Street, Dreamland and the many Victorian and Georgian properties, a faded (and often recently rediscovered) grandeur is present.
- Over the past 30 years Margate's visitor economy has, like other seaside towns, been characterised by decline and underinvestment. However, the compact Old Town and Harbour seen rejuvenation and reinvention more recently with Cliftonville establishing itself as a neighbourhood with many local artist and maker studios around a vibrant high street with independent shops and near the beach.
- There are many empty, run-down and 'undesigned' spaces providing 'space for imagination' and certainly some investment opportunities. Though these are sometimes stifled by absent landlords.

- The 'best sunsets in Europe', the fine harbour, beach and wild fauna and flora of the coast as well as lively artists, creatives and community minded local people are attracting a younger urban and entrepreneurial generation; often relocating from the London area to Margate and Cliftonville.
- Significant civic and public initiatives and private investment over the last two decades has taken place particularly in the Old Town and seafront. This has taken place under the broad umbrella of an arts and cultural led regeneration. Including the opening of the Turner Contemporary in 2011.
- The sea, wide skies, exposed position, range of beaches, bays and varied coastline, the lido and the harbour arm are particularly characteristic.
- The compact and architecturally richly defined town houses and terraces of Cliftonville and Northdown Road conservation area provide for a special local character along the northern coast of the Isle of Thanet.
- There is a particular scent to Margate's beaches originating from seaweed deposits; a local business has developed from this (premium organic skincare maker Haeckels, Cliftonville).
- A good number of lively pubs and taverns.



Picture source & credit: www.breheny.co.uk/2015/08/margate-stepswins-the-2015-civic-voice-design-award-for-public-realm/

Factors for success in Margate and Cliftonville

Historic built environment characteristics to inform future growth:

- In many regards the restoration and focus on the buildings, public realm and structures in the Old Town is still underway, with much still outstanding
- Some key infrastructure improvements related to the leisure and visitor economy should be highlighted: The lido, station, ensemble along Margate Sands, beach amenities in the public realm such as historic lifts, shelters, benches, toilets etc
- The Coastal Park Project provides an invaluable resource to gain an understanding Margate's growth over the last 300 years in more depth and its vital relationships with the sea.
- The Old Town is a compact harbour town with many listed buildings on the seafront and further inland. The amusement arcade which stretches along Margate Sands is dependent on a busy beach, and is therefore highly seasonal. At such a large scale it's survival is perhaps somewhat surprising. Walpole, Palm and Botany Bay: Cliftonville, with a large rental sector and overcrowding issues, lies to the east of Margate's town centre and originated from what could be called 'the small hotel quarter' along a 1km long high street. It exhibites a rich mix of architecture and features of interest, recently designated as the 'Northdown Road Conservation Area'.
- This is followed by the 1930s Palm Bay estate, with wide avenues and regular ladders of streets orientated towards the sea, and the more recent addition of detached and semi-detached homes arranged in cul-de-sacs (often referred to as Radburn layout)

• The number of unoccupied (historic) properties, absentee landlords and underinvestment in buildings and structures is the single largest opportunity and challenge for Margate. Re-using and occupying buildings and public spaces is a key priority to improve maintenance standards, and some success in achieving this is already clearly detectable. The urban population has increased also, from 46,980 in the 2001 census to 49,709 in the 2011 census (a 5.8% increase).

Getting around

- A Cliftonville Road Railway station.
- A National Coastal Park around the whole of the Isle of Thanet connected with the Viking Trail and a finer network of footpaths, bridal ways and bicycle infrastructure including places to take shelter, rest and park your bicycle
- Traffic calming on key routes, particularly along Marine Terrace, Marine Drive and The Promenade.
- Better maintenance of public places, spaces and streets (improving the condition of infrastructure and cleanliness)
- Easy access for pedestrians and cyclists to the coastal path, promenade, coast, Old Town and Northdown Road, amenities and surrounding country side via footpath and bridal ways including the Viking Trail
- Step-free, pedestrian and cycling friendly environments are of great relevance. From a leisure and visitors' point of view access to the lower promenades for wheelchairs and buggies are not to be underestimated as an essential part of 21st century seaside town infrastructure offer.
- Family and play friendly streets
- Neighbourhoods, streets and homes that are designed with and for elderly, aging and less mobile users, including children.
- Significantly improved bus service combined with a tourist route.
- Opportunities to run day tripper boats from locations such as Whitstable

Natural environment to create and enhance a sense of place & well being

- Retain, protect and enhance remaining green open spaces
- Layouts that maximise passive solar gain, reduce exposure to the colder northerly winds and makes the mose of the visual connection with the sea and, where relevant, with the countryside
- Landscaping that fits in to the native coastal setting. This should retain trees and hedges and enhance the biodiversity. A network of wildlife corridors and nesting places for coastal birds including tree lined streets
- Sustainable Urban Drainage systems
- A network of rock pools along the coast allowing younger children to enjoy the benefits of bathing in the cold sea
- More street trees in West Clifton
- Reinstate the Sunken Gardens in Cliftonville
- Newgate Gap and Little Oasis improvements
- Seaweed /VRAC to be given to farmers (as takes place in Jersey)
- More space for refuse disposal and recycle bins

Mix of uses

- A greater mix of typical seaside retail and leisure experiences including fish/seafood restaurants, donkey rides, pedestrianised seafront, promenading, shelters, beach huts, rock-pools, health spa, places for pleasure and entertainment etc.
- Better educational provision for children and adults
- Being an attractive (seaside) town for an aging population and family good health and care facilities are essential including access to A&E
- A civic hall/place/ theatre for people to meet, celebrate and socialise
- Places to make things (work spaces, sheds, garages etc.)
- Most of the residential and employment growth/ re-colonization/ densification will occur within the settlement boundaries hence a greater mix of uses and people expected and welcomed. There is a question over if densification in the low density residential areas is wanted or indeed already understood as the only route to building a more resilient community and place.

Ideas for better place-making in Margate and Cliftonville

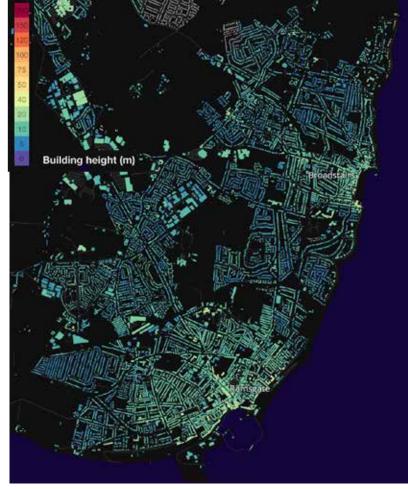
- Engage early and pro-actively with local residents, businesses and the arts communities in the design and restoration of new homes, places of work, infrastructure, streets and neighbourhoods (participatory / collaborative planning approach for masterplan development/ planning application development/ planning/design briefs)
- Good place-making often starts with understanding and nurturing the economic, social and environmental prosperity and resilience of a place and its people; an asset based development/regeneration approach is recommended. Given the scale of the built environment challenge (some say thousands of buildings are derelict) a sustainable way to achieve this is to build a more resilient and prosperous economy, hence enable the many private and pubic stakeholders to invest through an increased income and inward investment. An influx of professionals and creatives from London asking for a new set of products and services, working from home and being connected through technology, the High Speed train connection and the growing numbers of better-off and mobile retirees are noted as important regeneration drivers

- Less out of town retail and employment development
- Energy efficiency solutions 'in keeping with' character (including conservation areas) will help keeping household bills low
- More detailed Design Guidance in the conservation areas and training for investors
- Good quality, robust building materials and finish appropriate/tested for coastal conditions (flint, brick, terracotta detailing in façades and walls, cast iron railings, Kent peg)
- Understanding second homes issue better; St Ives Nplan policy on second homes only for new builds.
- Can the public and private sectors provide more affordable homes and business spaces in derelict/deserted buildings to help homeless people?
- Can the LA use section 215 powers: https://www.gov.uk/government/ uploads/system/uploads/attachment data/file/11491/319798.pdf



03. Ramsgate and Broadstairs joint workshop

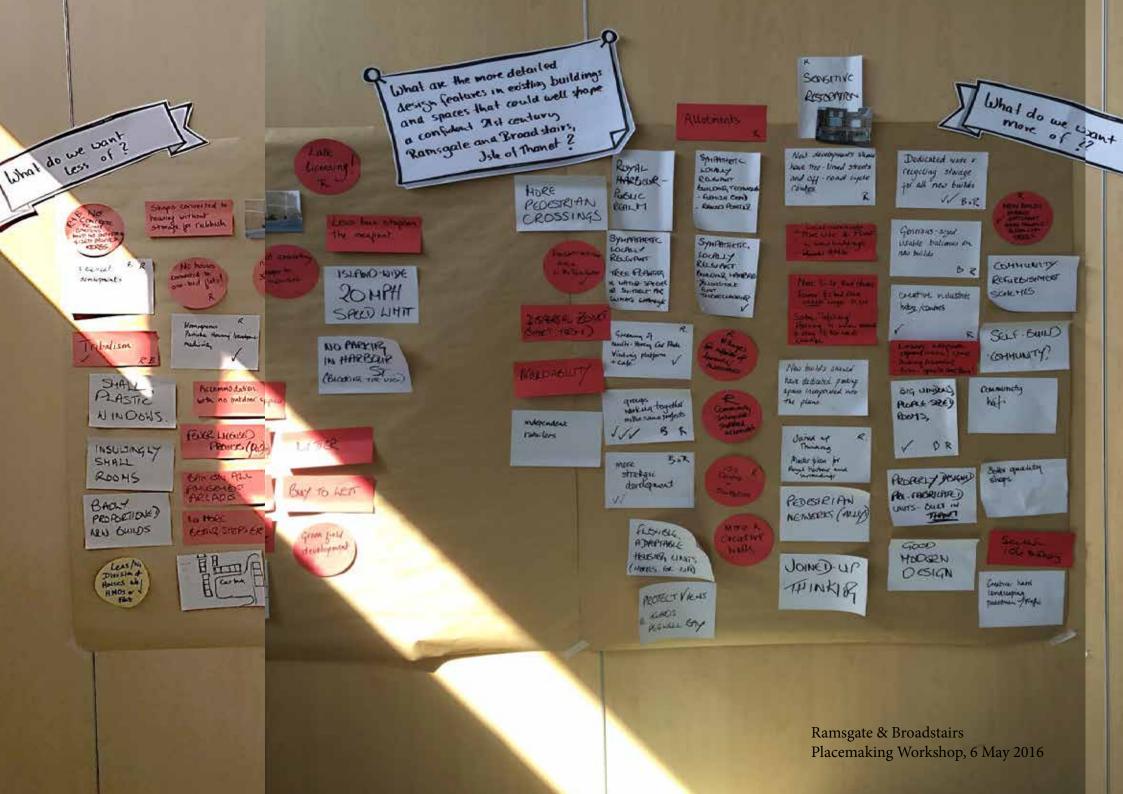
Ramsgate and Broadstairs have a strong maritime and resort town character along the coastal zone, with higher density in the compact urban centres and large mansions along the coast between these areas.



 $_{16}$ Source: http://buildingheights.emu-analytics.net

The hinterland is of a very different nature, with historic village cores still present, but generally surrounded of low rise bungalows built on a repetitive grid.









Special characteristics of Ramsgate and Broadstairs

- Broadstairs and Ramsgate are two distinct coastal towns, each with a rich history and a tapestry of distinct natural and built environment characteristics, shaped over the last 1000 years. Today, both towns are connected via the HS1 line to London.
- The natural harbours, including Pegwell Bay, the microclimate created through protection from colder northerly winds, the truly spectacular and most distinct chalk cliffs and reefs (SSSI) with rich and unique wildlife (kestrels, seals etc.) and vegetation are central features to both towns' identities. Both harbours are home to working fishing fleets and an active sailing community with a large marina in Ramsgate harbour (eg. Ramsgate Week). The wide and open sea and skies provide a profound contrast to the densely build-up urban settlement with narrow streets and, in the case of Ramsgate, beautifully landscaped Regency Lawns such as Vale Square, Camden Square, Guilford Lawn and Liverpool Lawn.
- Broadstairs developed from a fishing village around St Peters and the Shrine of Our Ladye Star of the Sea (an old chapel on the cliffs in Broadstairs) to become a flourishing seaside resort known as the 'jewel in the crown' of Thanet's thriving tourism sector. The coherence of the town centre and coastal zone is remarkable and is made up of a great range of fine buildings from a range of architectural periods; set in a compact and well defined settlement arranged around Viking Bay. Possibly most notable are flint buildings such as those at Chandos Square.
- George VI Memorial Garden, located between the two towns, with the famous 'Italinate' greenhouse within the grounds of the East Cliff Lodge acts as a destination
- Broadstairs Victoria Parade and Parade Gardens run high above Viking Bay and form a very attractive pedestrian zone between the busy town, cliffs and beaches. The jetty in Broadstairs is a focal point where the town connects with the sea.

- Ramsgate, with about 40000 residents, is the larger of the two coastal towns, and has an impressive 900 listed buildings in the town and more than 200 in the vicinity of its Royal Harbour. Examples include the Victorian arches, the Clock tower and the impressive Wellington Crescent. Both town centres and coastal zones are largely designated conservation areas.
- The notable Victorian architect Pugin made Ramsgate his home. He designed 'The Grange' built in his preferred Gothic Revival style.
- A great level of detailing in façades in wrought ironwork is displayed (eg Augusta Road, Ramsgate) and zinc and lead detailing on balconies.
- Ramsgate has a unique system of Victorian railway tunnels known as 'Ramsgate Cliff Railway' and air raid precaution tunnels.
- Vistas over the sea and open skies at vantage points from buildings, street corners and along Wellington Crescent were mentioned by workshop participants as an important and cherished characteristic of Ramsgate.
- A lack of investment in the built fabric is visible in the high numbers of derelict vacated properties, empty shops and insensitive refurbishments of listed buildings. Significant investment is needed for a coherent approach to the public realm and traffic management (streets, signage, lighting, seating, shelters and parking is considered critical, particularly around Pier Yard and Harbour Parade)
- As one participant put it "we want fewer ghosts, starting with the airport and port".
- A large number of 'homes in multiple occupation' related the lack of investment by the landlords and transient tenures is considered a significant issue.
- Further inland, more recent additions to both towns largely consist of uniquely uniform bungalow estates such as Nethercourt Farm and Windermere Avenue.



Factors for success in Ramsgate and Broadstairs

Layout & Landscaping: Streets, public spaces and open spaces

- A masterplan for the Royal Harbour and surroundings with particular emphasis on public realm
- More trees and better quality planting (native coastal species capable of adjusting for climate change)
- Stop the loss of front gardens for parking
- Coordinated approach to street furniture and more public art
- Install lighting in alleys and develop the coastal path network
- Create more child friendly places
- More priority for pedestrians in town centres over vehicles, including an increase in pedestrian crossings and consideration of fully pedestrianised zones
- Create outdoor gyms
- Better pricing, management and signage to town centre parking. Improve the multi-story car park on Leopold Street and explore opportunities to introduce planting
- New developed should have tree lined streets, play areas, parks and allotments
- Use empty plots as places for urban gardens

Architectural form

- Learning from the Georgian, Edwardian and Victorian architectural approaches to scale and proportion, translating ideas behind these into confident 21st century buildings with good internal and external proportions, large windows and outdoor amenity spaces, seeking connections to the sea, sunlight and countryside. This should include attention to good quality detailing
- More generous internal layouts allowing buildings to adapt create 'homes for life' suitable for a range of users

Energy efficiency and resources

- Energy efficiency solutions in keeping with the character of listed buildings and conservation areas which seek innovative solutions.
- Dedicated waste and recycling storage for all new builds

More reference to local vernacular architecture

- Sensitive restorations and more stringent enforcement of the principles of good conservation practice (e.g. no PVC windows or insensitive facade details such as balconies, more considered material choices etc.)
- Yellow stock brick
- Timber cladding
- Flint in buildings and boundary walls
- Flemish Bond | Raked Pointing |Penny Pointing
- Folkstone sand for pointing
- Using well considered colour palettes to add more character



04. Westgate-on-Sea and Birchington-on-Sea joint workshop

Two coastal settlements separated by the 'green wedge' of the golf club. A railway track, the A28 and Wantsum Channel west of Birchington cause severance and impact ease of movement within the local area. The Viking Trail links these urban settlements to the coast, though footpaths and bridal ways are not fully connected.



Westgate-on-Sea and Birchington-on-Sea Placemaking workshop, 29 April 2016

Silest

Special characteristics of Westgate-on-Sea and Birchington-on-Sea

- Growth was led by speculative development for the well-off middle classes and facilitated by access to the railway network; today with access to the High Speed Rail Network.
- Westgate was planned as a gated community and only the bankruptcy of one of the key landowners changed this in 1884
- Both town centres and much of Westgate's seafront are good examples of Victorian seaside architecture, with details including canopies above the parade of shops, bay windows, verandas and ornate woodwork in the façades
- A Swiss-Gothic style town council building in Westgate (Carlton Cinema), and the many turreted buildings highlight the joyful and eclectic character of architectural styles
- There are notable older buildings in Birchington such as the All Saints' Church (14th century) and the Quex Park Manor House (15th century)
- Each of the resorts has a very attractive and varied coastline and offer attractive town/village centres.
- Station Road in Birchington is particularly car dominated.
- Garlinge, located between the station in Westgate and Margate, developed between the wars
- The sea, the light, the fresh air and dramatic coastal cliff and beaches part of the special character of these towns
- Many of the more recent parts of Brichington consist of bungalows and more modest detached homes, often set within large gardens



Factors for success in Westgate-on-Sea and Birchington-on-Sea

Natural environment to create and enhance a sense of place and well being

- Growth on brownfield first in locations that minimise the loss of good agricultural land; preserve separation between Garlinge and Westgate
- Layouts that make the most of passive solar gain, reduces exposure to the colder northerly winds and maximizes the visual connection with the sea and countryside

Getting Around

- Easy access for pedestrians and cyclists to the coastal path, promenade, coast, town centre amities and surrounding countryside via footpath and bridal ways
- Neighbourhoods, streets and homes that are designed with and for elderly, aging and less mobile, as well as more able users. There is a need/interest in a greater range of living models for mature households (explore and research local models already in existence)
- More pedestrian crossings, especially across the A28. Step free routes to amenities and benches for resting are also required
- More connection between Birchington and Westgate
- Neighbourhoods, streets and homes that build on the economic strength of the surrounding villages
- Step-free, pedestrian and cycling friendly environments

Historic built environment characteristics to inform the next generation of Growth

- A layout that responds positively to the existing Victorian terraces, town green and squares (such as Adrian Square); neighbourhoods and streets that have a sense of place and fit in with the village feel
- Review the four conservation areas and many listed buildings (13 in Westgate, Lockwoods Yard). They show a great range of building typologies, materials and grandeur and provide lessons for the creation of successful relationships between private and public spaces. They create higher densities than streets built in the 1960/70/80s. The local historian Clare Wheeler has good records of buildings and places of interest in Westgate
- Consider referencing historical design features (gables, sash windows, terracotta fishtail tiles, flint stone)

Mix of Uses

- Develop more B&Bs and hotels with benefits to the local employment and leisure infrastructure;
- A pub and more places to socialise
- A new park in Westgate with a water feature
- Build on employment and training opportunities based on the strengths and skills in long established industries (tourism, care, health, leisure)
- Delivery multi-use/co-working/learning spaces

Ideas for better place-making in Westgate-on-Sea and Birchington-on-Sea

- Engage early and pro-actively with the local residents and businesses in the design of new homes, places of work, infrastructure, streets and neighbourhoods (participatory collaborative planning for masterplan development/planning application development). Design quality, affordable homes for local people and explaining and mitigating traffic impact will be key.
- Good place-making often starts with understanding and nurturing the economic, social and environmental prosperity and resilience of a place and its people; an asset based development/regeneration approach is recommended
- Energy efficiency solutions 'in keeping with' character of conservation areas
- Explore the interest in self build plots and community land trusts for affordable housing
- Ensure that the required infrastructure provision is deliverable and provided in a timely manner
- Strong policy support and Design Guidance for extensions of bungalows and higher levels of land efficiency within settlement boundaries without disrupting social networks; re-focusing and reservicing low density car dependent neighbourhoods
- Which viable housing typologies should follow bungalows at edge of current villages? green buffer/ orchards/ allotments in-between existing and new as agricultural transition gardens and amenity for current and new residents? Build a new retiree community instead of an suburban annex? Example for inspiration : https://www.retirementvillages.co.uk/our-villages/roseland-parc/

05. Rural Villages joint workshop

The villages of Minster, Monkton, St. Nicholas at Wade, Manston and Cliffsend are located between the River Stour, River Wantsum (a former strait/shipping channel between the English Channel and the Thames Estuary) and the higher lying parts of and coastal towns of the Isle of Thanet. They are former port towns and the land south of the villages is marshland characterised by regular flooding.

Rural Villages Placemaking Workshops (Minster, Monkton, St. Nicholas at Wade & Cliffend 5 May 2016

Special characteristics of the rural villages

- Minster was once the gateway to England and the British Isles;
- The future of Manston Airport is uncertain;
- The quality of the agricultural land is excellent with large underlying chalk aquifers;
- Minster and the surrounding villages are former port towns/settlements located along the Wantsum Channel. It developed from a monastic settlement. Minster Abbey is a house incorporating remains of the Anglo-Saxon abbey and alleged to be the oldest continuously inhabited house in England;
- 'St Augustine the start of Christianity'. In 597 Augustine of Canterbury is said to have landed with 40 men at near Ebbsfleet, in the parish of Minster-in-Thanet, before founding a monastery in Canterbury. A cross marks the spot of his landing."
- Minster received the first TV transmission outside London;
- Minster had the first motor car fatality in Britain;
- A great range of building materials are at display, including flint walls and beautifully aged brick;
- Homes are often set along the street with long private gardens
- The villages are sheltered from the cold northerly winds;
- There are great walking routes and views, such as Thanet Cycleway

- There is a Roman villa at Durlock and many Iron Age burial sites in the area;
- Monkton and Minster have attractive countryside, play areas, sports facilities, good school and nursery, and many clubs;
- St. Nicholas at Wade: The village church is dedicated to St Nicholas, the patron saint of sailors; it is a prominent landmark for ships in the estuary;
- The cliffs at Cliffend are especially beautiful
- The history of Sportsman pub Cliffsend a great community institution
- There are many artists and creatives living and working locally; an active community with many local opportunities to engage and four pubs in Minster alone;



Factors for success in/around the rural villages

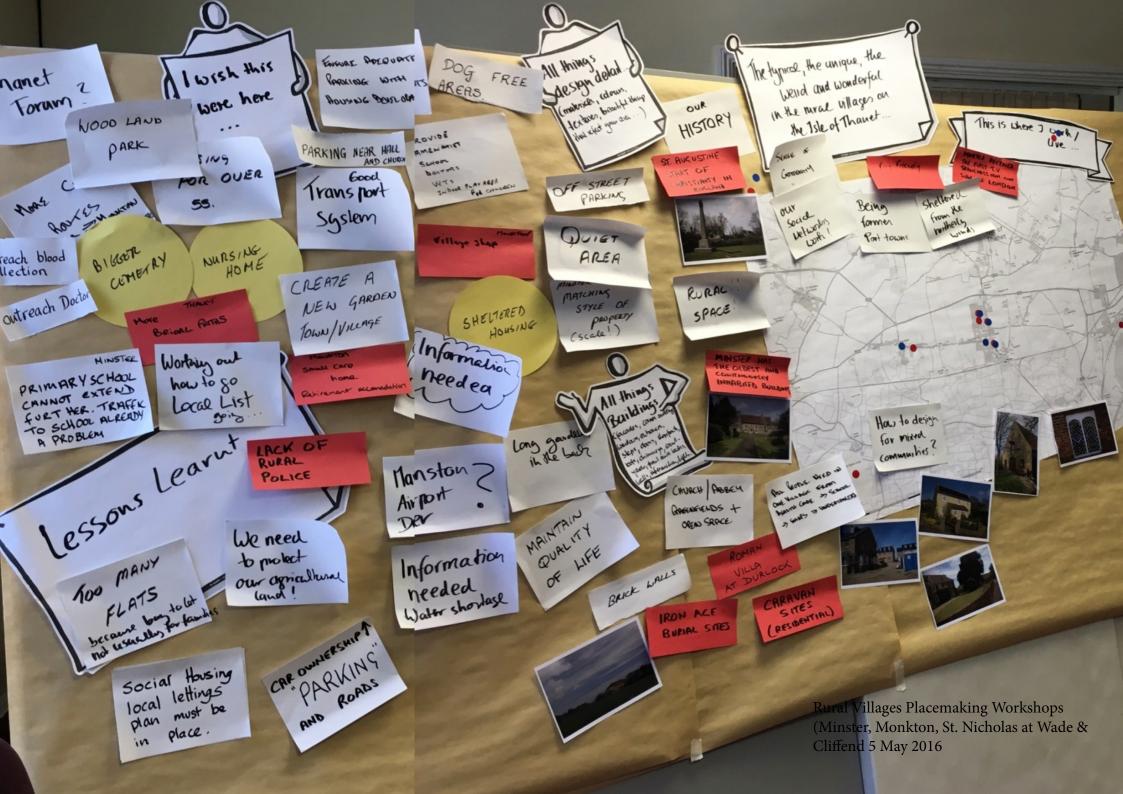
- Create a new village/garden town
- The existing villages are rural, quite and green in character
- Infill should be 'in keeping with the character' and use brownfield land first
- Design new properties similar in scale to the existing
- More innovation in the built environment: energy efficiency solutions 'in keeping with character' and in conservation areas
- Designate land for the support of local job growth
- Protect the excellent agricultural land
- A good understanding of local characteristics demonstrated in the choice of materials, orientation, layout of new neighbourhoods and restoration of the existing. Including surrounding landscaping and public realm characteristics
- A demonstration in planning application documentation of an in depth understanding of local character of the landscape and the built environment
- More enforcement of design principles and detail in existing conservation areas and in the vicinity of listed buildings
- Development of a Local List
- More training on what good design could be
- Develop design guidance for extension of bungalows

Landscape and public spaces

- Geology: run-off water, high quality agricultural land, contamination airport lands, drought
- Encourage more wildlife, trees and varied landscaping in new development including sustainable urban drainage systems
- A woodland park, including dog free areas
- Play areas in woodlands/nature
- Narrow streets with good lighting well connected to footpath and bridal path and networks
- Homes with gardens and adequate parking

Residential uses, amenities and supporting infrastructure

- More local lettings agreements; social housing local lettings plan must be put in place
- Increase sheltered housing provision
- Cottage style homes
- A nursing home
- Homes for 55+
- Additional caravan sites needed
- Deliver required amenities such as sports and recreational facilities
- We need more health care facilities, outreach doctors, schools, shops, undertaker; bigger cemetery
- Village shop in Monkton
- Small care home in Monkton/retirement accommodations
- Significantly improved public transport including evening, Sundays and bank holidays
- Significantly improved cycle routes and connected networks
- Traffic and parking impact to be examined, including new parking near the church



06. Observations and Reflections

Strategic/emerging placemaking themes for the Isle of Thanet

The following key points that came out of the conversations at the workshops are broadly relevant across the Isle of Thanet and could be used to scope out a detailed character assessments and design guidance with design codes for future development:

Economic, social and environmental prosperity and resilience:

- Good placemaking often starts with understanding and nurturing the economic, social and environmental prosperity and resilience of a place and its people; an asset based development/regeneration approach
- The scale of proposed change in population is not fully understood from an employment and infrastructure narrative
- Uncertainty in regard to large transport, service infrastructures and allocation of land for residential and employment development: The future of the airport and surrounding lands is understood as a key issue for the short, medium and long term planning of Thanet. Key issues include the creation new homes and the urbanising of Westwood in conjunction with the airport development; a Station in Cliffend; and uncertainty regarding the future of Ramsgate harbour. Key infrastructure development should undergo comprehensive masterplanning and be assessed in light of local and wider economic, social and environmental impacts to provide better understanding for communities and potential investors.
- Lack of local employment opportunities and concerns about unknown traffic congestion levels due to increase in population and motorised traffic

Building with natural assets:

- Light, wind, sea, land, scents: experiences to be strengthened and understood in the choice of materials, orientation, layout of new neighbourhoods and restoration of existing, landscaping and public realm
- Thanet geology: run-off water, agriculture, contamination of airport lands, drought, Sustainable Urban Drainage Systems required
- Energy efficiency solutions 'in keeping with' character and of conservation areas

Layout and density:

- Strong maritime and resort town character along the coastal zone with higher density in compact urban environments and large mansions along the coast in between centres
- The hinterland of very different nature with historic village surrounded of low rise bungalows built on a repetitive grid
- Strong policy support and Design Guidance for extensions of bungalows and higher levels of land efficiency within settlement boundaries without disrupting social networks; re-focusing and reservicing low density car dependent neighbourhoods
- Which housing typologies to follow bungalows at the edge of current villages such as green buffer/ orchards/ allotments in-between existing and new
- Step-free, pedestrian and cycling friendly environments are of great relevance (such as the lack of connectivity between Birchington and Westgate?)

Typologies:

• There is a need /interest in a greater range of living models for mature households

Guidance, Regulation & Enforcement:

- A Kent Design Guide review in light of Full Character Assessment and Design Guidance for Isle of Thanet
- Enforcing planning policies and regulations is understood as difficult with less capacity in Local Authorities and public services (strengthening of the civic sphere in placemaking during pre-planning application stage, design guidance/ design codes for investors)
- Use of Local Listing and Conservation areas Management Plans
- Empty properties first, then brownfield and then green field development to maximise the efficient use of existing assets and infrastructure
- Comprehensive masterplanning to take place to understand more about the nature, scale, qualities, access, edge conditions etc. and accumulated impacts of allocated sites, with the loss of primary agricultural land questioned.
- •

Delivery:

- Th opportunity for community land trusts and co-housing an opportunity for affordable provision
- Link growth with local employment and skills/training opportunities

07. Appendix

Workshop process in short:

- 4 days
- 4 places/venues
- 50+ participants
- 4 similar agendas
- hundreds of placemaking insights shared and good questions covered in positive and constructive manner



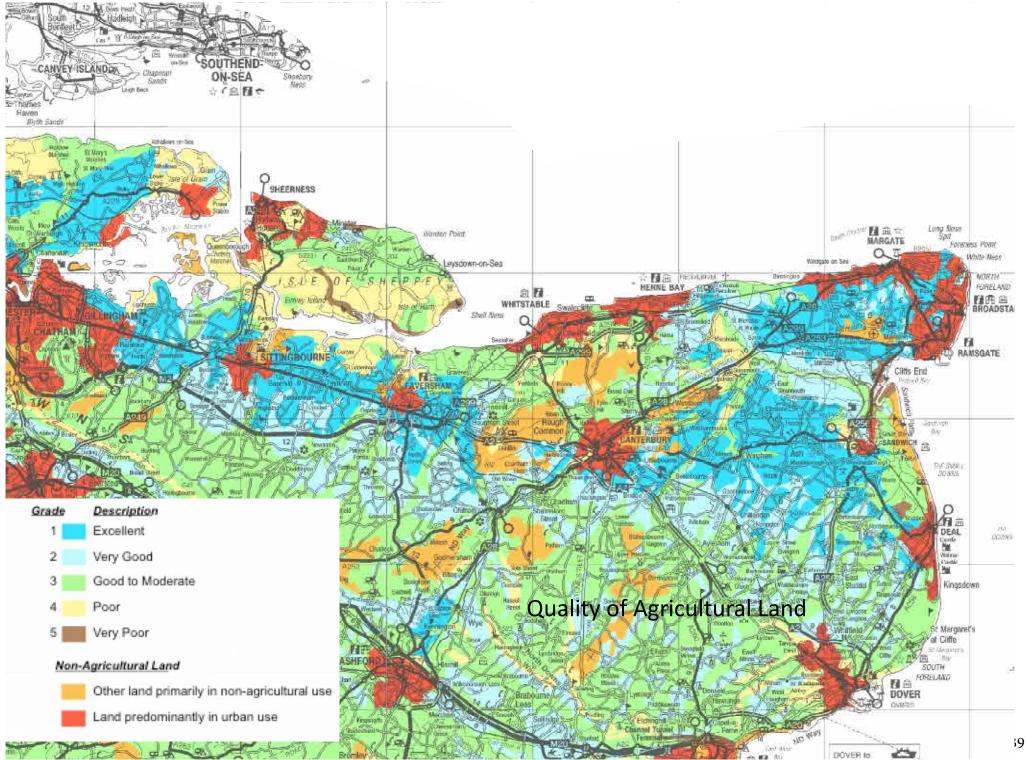
environment across London, the South East and the East of England

Margate & Cliftonville, Isle of Thanet Place Making Workshop

The Sands Hotel, 16 Marine Drive, Margate Kent, CT9 1DH

25th April 2016

10:00 - 12:	30 Workshop 1	
10:00	Registration	
10:15 - 10:20	Welcome (D:SE presentation)	
10:20 - 10:30	Introductions	
10:30 - 11:40	"The typical, the unique, the weird and wonderful: Margate and Cliftonville, Isle of Thanet"	
11:40 - 12:00	Reporting back & Discussion	
12:00 - 12:30	Margate Coastal Park Presentation – Sam Causer & Carlos Maria Romero (presentation & discussion)	
12:30 - 13:15	Light lunch	
13:15 – 16:	16:00 Workshop 2	
13:15 - 14:15	What are the ingredients & characteristics for a new good home, good street and a good neighbourhood in Margate & Cliftonville, Isle of Thanet?	
	 What are good local homes, streets and neighbourhoods made of? What do we want more/less of in Margate & Cliftonville, Isle of Thanet? What are the more detailed design features in existing buildings and spaces that could well shape a confident 21st century Margate & Cliftonville, Isle of Thanet? 	
14:15 - 15:15	What has change in the built environment looked and felt like over the last 50 years?	
	 What can we learn from this experience and make great places for the next generation? - List design insights/criteria How can we learn from this experience and support better place-making in the planning application process? – List top insights/criteria 	
15.15 - 15:55	Summary and prioritising of key good place making criteria for Margate and Cliftonville, Isle of Thanet	
16:55 - 16:00	Next steps and close	



Margate Coastal Park - Analysis of the emergence of a public space and its resilience in a digital age

The workshop started off with a presentation covering this project. This research project by Sam Causer and Carlos Maria Romero was commissioned by the University of Kent School of Architecture (KSA), with funding from the Communities and Culture Network+ (CCN+) whose central aim is to critically understand the digital transformation of communities and culture through practice-based research, community engagement, collaborative projects and empirical research. The CCN+ works with communities to ensure deep and lasting impact, to design needful projects and to better understand the wider social, economic and political issues at stake for the future.



www.margatecoastalpark.org

This map identifies the predominant uses of buildings in the coastal area of harpste in 2016

Note that the large entertainment site to the west (in orange) is the Dreamland site, which is arguably more open space than building but gives the built nature of the site and to facilities we have identified it here as a building.

The clearly predominant use of buildings is residential, with the core of moved use (himpuose) buildings which are manly commercial on the ground floor, with mildential above, being concentanted in the west Old Town: High Street and Harine Terrace areas, with Ropers stretching the east along Northstown Road Olitonulle's High Street and wert along Cantevrbury Road into Westbrock

Also evident are the large commercial centres from the latter half of the COOR. fringing the dense Old Town core.

The loss of the large hotels along Offorivite northern edge is very evident, as is the loss of civic learure and entertainment buildings along the sea edge at the base of the ciff.

The number of shelters has also decreated there are studied more closely later in this document.



MARGATE COASTAL PARK - BUILDING USES 2016

These maps identify the open areas in the 1950) compared to now. They are split into the following types of open area:

- Wildemess which is largely un-managed nature, sometimer because it is inaccessible to humans, such as the edge of a clift and sometimes because it is left wild to encourage acological diversity.

Public Open Green Space, such as gradiered offtop aneal or parts.

- Restricted Green Areas such as got courses which are accessible only to members or paying puests, or agricultural areal, for example.

- Philipte Areas, such as donvelok gardens, which nevertheless form an important natural edge to the public space. We have only shown private gardens where they contribute to the quality of the park area, is on the edge of b, for example, where they soften the urban edge with trees and hedperoxia

+ Outdoor Swimming, such as the sidel pools.

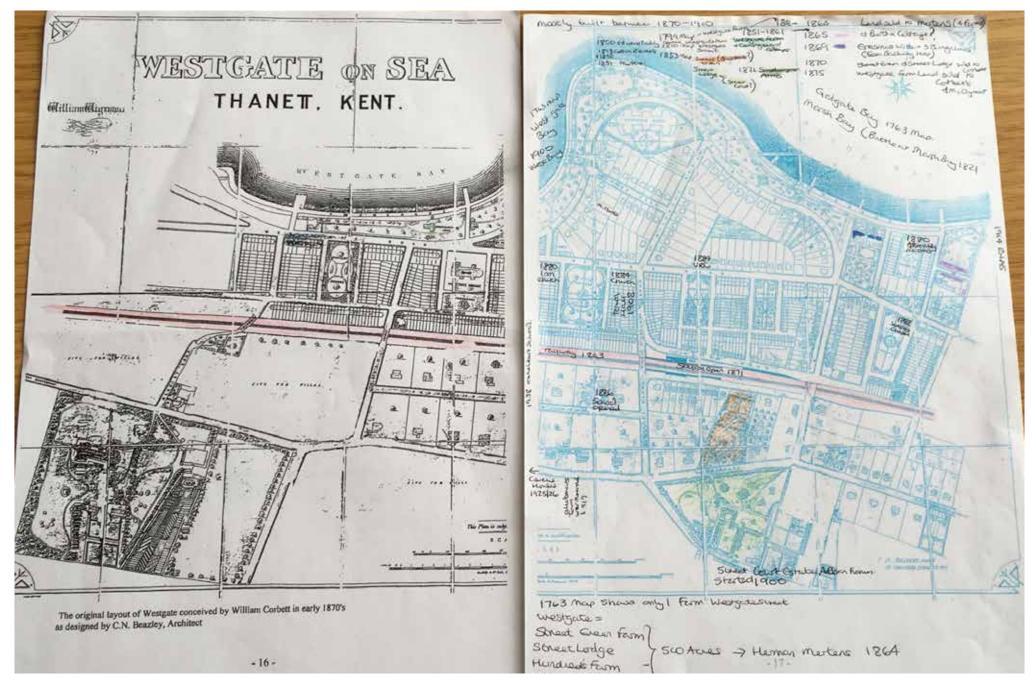
- Dry SantLabove the high tide line

-Wet Sand / Chalk, below the high tide ine but above the low tide line."



Source: www.margatecoastalpark.org

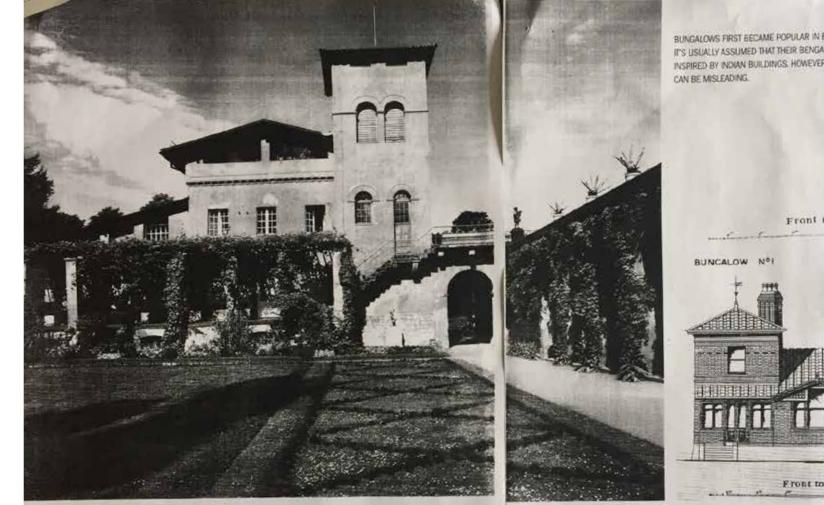
& include the line of the



Westgate and Birchington Placemaking Workshop, 29 April 2016 Pictures presented archivist Clare Wheeler



Westgate and Birchington Placemaking Workshop, 29 April 2016 Pictures presented archivist Clare Wheeler



What's in a name? The origin of the British bungalow

BUNGALOWS FIRST BECAME POPULAR IN BRITAIN IN THE LATE 19TH CENTURY. IT'S USUALLY ASSUMED THAT THEIR BENGALI NAME REVEALS THAT THEY WERE INSPIRED BY INDIAN BUILDINGS. HOWEVER, AS ANDY BROWN ARGUES, NAMES



Any spin doctor will tell you that names matter they hold the power to draw attention away from the reality of a news story. That is, I will argue. exactly what's happened with burgalows - the naming of a group of houses by a passing journalist in 1876 has shrown people off the scent of the real history of bungalows and onto in entirely ipanous explanation of their origins in Bengali tradition.

Although the term 'bungalow' had been tiled sporadically from the mid-19th century with reference to isolated single storey buildings, by common consent the roots of the medern British bungalow he in buildings designed by the little-known English architect John Taylor (1818-84) It has been assumed - po eridence has been adduced to support it - that Envice imported the idea of a burgalow as a building type from the subcortinent. I comend that, in reality. Taylor had no such intention when building his first few human in Wengate on Scs. on the Kent coast near Margate. He was merely designing prototype cheep but weatherpasof

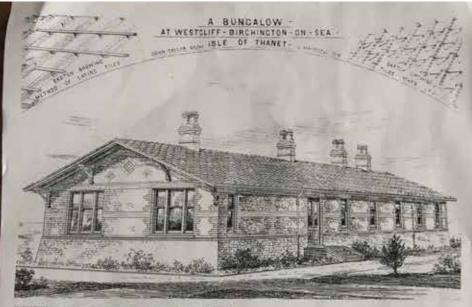
Fig. 1 The Court Cordener's House is the gardens of Charlotteehol et Pyteslam, rear Serlin, designed by K.F. Schinker and built in 1829-33. Should we be toking here for the origins of the lange SPSG. Berlin-Brander Fig. 2 An elevation of the original by John Taylor for Westgata-on-Sea, Kent, es Restrood in the Suffring News in 1905.

houses for weeking people, the colemnation of a long-harboured aspiration as a socially responsible architect

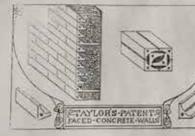
A pauring journalist in the Daikling News (10 September (870) likened Testor's buildings on the the west side of Westgate's Susan Square to bungalows, and the mame stock. Taylor himself adopted the term once it had become a bankable hrand, that up is a by one of the most eminent physicians of the day. Professor Erasmus Wilson The idea of Bungalows serens to take people's minds immentely, wrote Wilson in a letter to Taylor in 1870 after he had bought the first of Taylor's bouses; 'They are novel, quaint, poetty and perfect as to saritary qualities. The best sanitary home for a family is a Bungalow?

THE VECTORIAN MONOTONIES 2015 10

12 IVE INCLOSED MEANINGER 2018







Taylor built four similar houses in Westgate "The Burgalow, 'Cliff Lodge', 'Sea Lawn' and Sea Tower's, each bought by Wilson as soon as completed. When Taylor was ready to buy more land in Westgate, however, the land values had risem, owing to interest from the London developers Corbett and McClymont. So Taylor bought land in nearby Birchington and continued building there. His designs evolved as he built westwards along what he termed the Wendbille' He began by sepanting the successful original square plan-form from Westgate "Lindenville" and "Corby Tower"), but then moved to a second type with a long corridor "Diffusesha' and 'The Hut'l, then a two-stoney version of his original butgalow (Ingoldsby). The Westcliffe sequence was completed by three more, 'Wooden' (sic)' 'Thor' and 'Haun' Finally, Taylor moved into perfabrication and built lumself a rambling wooden bungslow (The Chales") and a similar pretabricated hotel ("The Non-liffe Hotel' later renamed 'The Butmalow'

Hotel'). All but one of these progenitor buildings has been lost. The survivor. The Hist (renamed 'Fair Outlook's, completed by August 1874, is the oldest genuine bungalow in the world; thankfully, it is listed Grade II.

Notwithstanding Erannus Wilson's championing, and the interest shown in Taylor's buildings in the Building Never (Fig. 5), the bungalow would probably not have caught on but for the cachet created by Dante Gabriel Rossetti's death in 1882 while resident in Taylor's perials, then called 'The Chaler' Birchington became a place of pilgrimage for art lovers, and visitors were able to visit the bungalow in which he had doed, which was quickly re-titled 'Rossetti Bungalow" (Fm. 4). It was described by 'WU in an article. The Bungalows of Birchington? published in the Art Journal in 1856: 'passing over the threshold of 'Rossetti', we find ourselves in the drawing voom or studio, a large and constortable moon with two bays and an entrance into the conservatory. Taking short latterly, being read to by Miss Rossett, and

Top Fig. 3 A Bungelow at Westslift-Bischington-on-Sex by John Taylor, Bustrated in the Bailding Noves in 1873. The accompanying details show his patent method of keying tiles

87

Above Jeff Fig. 4 The studies in the bangalow at Birchington designed by Taylor for himself, is which D.G. Rozsetti died, from Atlasi Maybew's Birchington on-See and its Bangalows (1881). The rod-brick chamorpiece had global details. Above right Fig. 5 Taylor's bangalows incorporated. many of his patiented beliding techniques: this is his method of facing walls with concrete. as illustrated in the Soliding News in 1967.

walks on the cliff or round the road that winds about the churchyard, and subsequently lying m the 'studio' [or drawing room] in one of the nationally contrived couches in the construction of which the architect, Mr Taylor, expended much ingenuity: Danie Gabriel Rossetti scent most of the last nine weeks of his life, reading, or

THE OR TORONG ADDRESS (THE 18



Fig. 6 The rollowy satisfy at Tattershell, Lincolution designed by John Taylor in 1848 as part of a sequence of stations on the Lincoln Loop Line. The similarities to both Teylor's sarly bangalows and Schinkel's Gordener's Hoose at Potodaes are striking Plete C Pets Nackney,

occasionally, when strong enough, pointing The bungalow thus became both a symbol of behamismism and the building type of choice for the aspiring middle class seeking an affordable second house in which to enjoy the new concept of 'the weekeed. Thus from the 1880s and 1890s. there sprang, on the one hand, the camihackle bungalows of the film artistes on Shoreham. Beach and, on the other, the architect-designed 'little country houses' of Bellagio (now Domnaniland) to Surpry-

H, so I argue, Taylor did not import the idea for his new building type from hidia, what was his inspiration? In 1862, Tador had presented papers to both the Royal Society for Arts and the Royal Institute of British Architects on the need to find new surs of building cheeply but humanely for working families. He had taken out a series of patents on innovative building techniques from 1849 onwards (Fig. 5) and applied his techniques to his Westgate buildings. including ceramic damp-proof courses and interlocking roof tiles, which allowed no tain to blow underneath.

Unexplained as yet, however, is the distinctive form of Taylor's original bungalows. Each featured a ridged central living area sandwiched between a squat tower and a lean-to element (Fig. 2). Overharging coves and gables were about

15 THE VILTORIAL NOVEMBER 2016

chisacteristic, and a emigial scranda. A look back through Taylor's warfler buildings suggests the original inspiration for this form. Prace to his Westgate buildings, Taylor had designed many of the stations of the London, Chatham and Dover Railway. The same form is readily apparent, for example, in his station at Herne Hill, which also incorporates many of his introvative building: materials, and was originally succeed in his interlocking tiles.

Taylor's first railway commission was stations for the Lincoln Loop line, undertaken winthy with his father, John Henry Tarlor (1791/92-1867). John Taylor Se designed Eincoln station in his trademark Tudor Revival style, while John Is designed the others in his prefirred ltabatuate style. These stations wary in detail but the nearly identical Tattershall and Peakirk stations are key complex (Fig. 6). There is the same combination as at Herne Hill of central ridged accommustation - in this case the booking hall - andwiched between a tower and a smaller element.

At Tamershall there is a clue to the source of this design in the round-headed openings. Could this refer back to the Murubogening - 'round arched style' - which was popular in Germany in the early 19th century? The trail leads in to a German architect whose work was much discussed when Taylor was being taught by C.R. Codorrell at the British Academy Schools in 1839-43 - Karl Friedrich Schunkei (1781-1841). In 1835 Schinkel had published a booklet (hefter) of his designs. Among them is the Hofginnersi or Court Gardener's House, now known in the Roman Baths, in the gardens of Charlottenhof at Potsdam, near Berlin (Fig.1). The similarities

between this building and Testor's Tatientual station are striking.

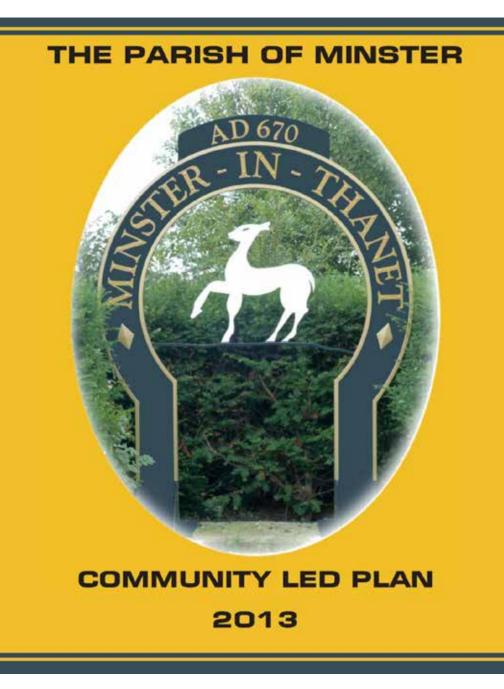
If the similarities are accepted as indicative of Taylot having been inspired by Schinkel's published designs, the story of the bungalow is: Britain has a very different beginning from the orthodox services. Rather than being imported front India, the origins he instead in Itals, where Schinkel travelled asseral times and dress many traditional country villas, which were reimagined in the Court Cardener's House 1. suggest that Taylor's first burgalows are not our Gracco-Italianate in spirit but are part of an enduring homege by Taylor to Schinkel and inmastrepiece in Potsifam.

We can look again at the nerty bungshows designed by Dolog and notice similarities with the Court Gardener's House in more than lost the overall larm - exposed rather, shallowpatched root, Taxam-style illing for example Such an alternative origin offers an explanation for why the bungshow in Britain has so little in moon with its namesake in India. Where its Bengal can one find a belonders tower! Why the gable ends, when hipped more are necessary in India to cope with cyclone winds?

At last, then, bungalows as a building type can take their rightful place as port of a European architectural heritage and not the result of a mysterious diffusion of the holding type from the Indian subcomment. Only the name links the bungalow to India: the sent is Greek via Itals. Germany and a little-known ingeniesas English architect. But then, what's in a name?

Dr Andy Brown is Planning Director, South Last Pleaning Group, at Historic England.

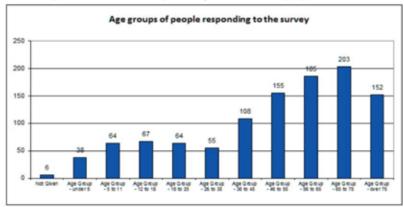
Minster Community led Plan from 2013



THE PLAN - WHO RESPONDED?

The Adult Questionnaire

There were 486 questionnaires returned representing the views of 1097 people.



Youth Questionna	bire	School Questionnaire	
Age Group	No. Responding	Age Group	No. Responding
13-11yrs	23	4-6yrs	116
14-16yrs	20	7-9yrs	95
17-18yrs	5	9-11yrs	135
Not Given	4	Not Given	1
Total	52	Total	247

LIKES AND DISLIKES

People were asked what they liked and disliked about living in Minster.

Overwhelmingly these expressions describe issues which people find affect their quality of life.

Within each section there was plenty of space to mention their likes and dislikes, the fact they mentioned these at the end shows how important they are to people.

<u>Likes</u>

People liked: the range of amenities (shops, businesses, clubs and leisure), the friendliness of the people, the general "village feel" and its environment.

They praised the community spirit and the simple peace and quiet, the countryside views and easy access. They were appreciative of the fact that they felt safe and that the crime rate was low, however, 76.03% of those who stated they felt safe also requested an increased police presence.

Others commented about the ease of access to get to other areas by all means of transport although this is slightly contradicted in the dislikes when referring to public transport.

Many praised the clean air and the history/heritage of the village.

Dislikes

The main dislike is traffic in all its forms: cars, bikes, lorries and the driving and parking of them. Other dislikes were the over-development of housing and business premises and the anti-social behaviour of youths and their hanging around in the village.

No surprise – dog fouling was a favourite dislike, this has been the subject of numerous articles in Minster Matters.

Public transport or the lack of it also featured highly with many feeling isolated particularly in the evenings and at weekends.

Many commented on the condition, width and lack of pavements in some areas of the village and to a lesser degree – litter.

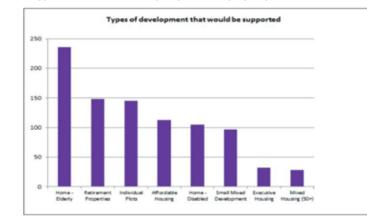
Interestingly and positively 32 people said there was nothing to dislike! So that is good news.

HOUSING

Section 1 of the questionnaire addressed the need for housing development over the next ten years. The community were asked to indicate the types of development they would support.

Owing to Government policy, the option for "no development" was not able to be given.

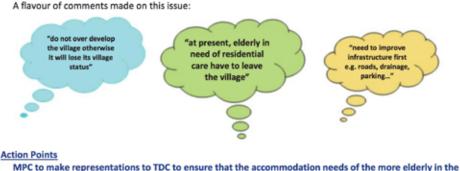
Just prior to this survey TDC undertook a Housing Needs Survey. That survey did not cover what development people would support within the Parish as it purely dealt with people's perceived need.



The greatest support was for a residential home for the elderly with the next being retirement properties. Mixed developments of 50+ homes had the least support.

However, 32% of respondents who answered this question did not consider there should be any further development until appropriate infrastructure was in place such as GPs, schools, roads and public transport. Comments evidenced concern that Minster might lose its village feel and become more town-like.

The previous TDC Local Plan acknowledged the need for a residential home for the elderly. TDC's own housing needs survey showed that some elderly people do want to move from their homes but have little option as there are no suitable local retirement properties. It could be that if more was done to address this, housing stock might be more available to accommodate younger families.



MPC to make representations to TDC to ensure that the accommodation needs of the more elderly in th village are reflected in the Local Plan.

To ensure the wider views of Minster residents on housing are represented in the Local Plan.

Sample pages from Minster Community Led Plan

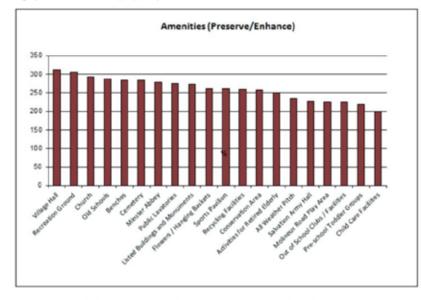
7

SOCIAL AND COMMUNITY

Amenities

People were asked whether existing Village amenities should be Preserved, Enhanced or both. The majority of people offered a view on this complex area.

The graph below illustrates people's priorities:



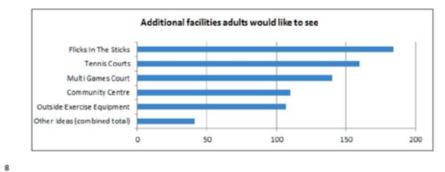
It is apparent that all the Village facilities from the village hall to childcare facilities are valued by people.

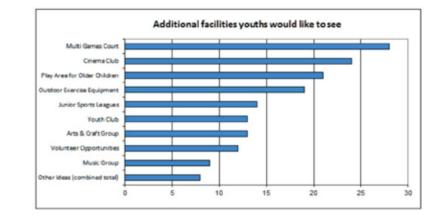
Action Points

MPC to work with the organisers/owners of the amenities to ensure that they are at least maintained to their current level.

MPC to work with the organisers/owners of the amenities to identify and apply for funding to enable enhancements.

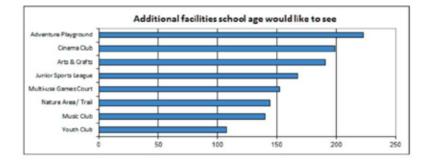
People were asked what additional facilities they would like to have in the Village. The responses for adults were:





The responses for the school were:

The responses for youths were:



It is interesting to note that all age groups share an interest in cinema with that coming out in the top three each time. Also the shared desire for a multi-games court. *Interestingly the top desires for the youth and school were outdoor based activities.*

Action Points

MPC to follow up on an offer made in a return, by a retired projectionist who lives in the village, to see if a cinema project within the village could work and be sustained.

MPC to actively seek out funding to improve the outdoor activity facilities in the village for all ages.

Sample pages from Minster Community Led Plan

Notes:

T: +44 (0)1634 401166 E: info@designsoutheast.org www.designsoutheast.org

