





SCORING THEMES

 <p>Towns Fund Investment Priorities</p>	 <p>Town Investment Plan Priorities</p>			
<p>15% WEIGHTING</p>		<p>35% WEIGHTING</p>	<p>Economic Priorities - Green Book</p>	<p>23% WEIGHTING</p>
<p>5% Weighting</p> <p>Connectivity Opportunity to improve permeability and create better connections to, from and through the town.</p>	<p>12% Weighting</p> <p>Activation of Local Assets Opportunity to bring beneficial use to local assets to promote growth and support arts, culture & enterprise.</p>	<p>27% WEIGHTING</p>	<p>11% Weighting</p> <p>Fundability Affordability, financial impact.</p>	
<p>5% Weighting</p> <p>Enterprise & Skills Opportunity to support new enterprise and facilitate new skills and training for the community.</p>	<p>10% Weighting</p> <p>365 Visitor Economy Opportunity to broaden and enhance the visitor economy by building on existing strengths to widen the offer year long.</p>	<p>15% Weighting</p> <p>Productivity & Jobs Opportunity provided to deliver jobs and growth.</p>	<p>7% Weighting</p> <p>Deliverability Ease and ability to be delivered successfully.</p>	
<p>5% Weighting</p> <p>Urban Regeneration (inc. public realm) Promoting urban regeneration by improving the look, feel and experience of public realm.</p>	<p>4% Weighting</p> <p>Sustainable Travel Opportunity to encourage active forms of travel, improve health and create a more walkable environment.</p>	<p>12% Weighting</p> <p>Prosperity & Wellbeing Opportunity provided to deliver broader social value.</p>	<p>9% Weighting</p> <p>Community & Inclusivity Opportunity to engage local residents, promote community participation and ownership.</p>	<p>5% Weighting</p> <p>Governance</p>