

Margate

TOWN DEAL

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Wonderful coastline and intoxicating skies. A welcoming and exciting place to live, full of potential and possibility. A nice mix of long time residents and newcomers all of whom are passionate about regenerating Margate

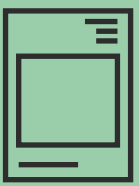
What you told us

The Margate Town Deal is about changing the place for the **benefit of the people** who live and work in the town. To do this we need to know what the community, local businesses, organisations and stakeholders think.



Thank you

We want to say a **big thank you** to everyone who took part in the engagement events and activities. **686** people completed the questionnaire and over 300 people took part in digital or face to face events. Nearly **1,000 people engaged** through social media. Everyones thoughts, ideas and comments were coded and analysed to help us shape the vision for the **Town Deal and priorities for the future**.



A summary of what you told us about Margate now

We wanted to know what **people think** and feel about Margate now. You told us:

The results of the questionnaire show people's **perceptions** of the town change, depending on how long they have lived there, for example:

70%

think that Margate is a **great** place to visit

56%

agree that Margate is a **great place** to live

49%

agree Margate is a good place to bring up a **family**

57%

of you are **proud** to live in Margate

56%

agree that Margate is a **better** place now than 20 years ago

77%

of people who have lived in Margate for 3 years or less **think Margate is great place to live** compared to 54% who lived there for more than 10 years

69%

of people who have lived in Margate for 3 years or less **agree Margate is getting better** compared to 46% who lived there for more than 10 years



What you asked us to think about

We asked people what the Town's Deal should focus on. The top 6 **improvements people would like to see were:**

81%

Fewer derelict/empty buildings

69%

Smarter, greener and cleaner streets

56%

Safer streets/less crime

56%

Enhanced parks and open spaces

50%

More job opportunities

48%

More **opportunities** for young people

A vision for the future

You asked us to use the Town Deal to bring people together so our vision for the future is "coming together to make Margate thrive 365."

Based on what local people, businesses and organisations told us the Town Investment Plan will **explore how** the Town Deal funding can:

- 1 Deliver an all year round **thriving local economy**
- 2 Make Margate a town people can **be proud of**
- 3 **Improve** people's lives
- 4 Provide **opportunities** for young people
- 5 **Work with the community** for the community
- 6 Establish a green **new deal** for Margate
- 7 **Create jobs** including higher skilled jobs, with better wages
- 8 Put Margate at the heart of the **Creative Coast**



What happens next

The team at PDR and We Made That are working with the Town Deal Board to **develop the Town Investment Plan** which is the long term plan for Margate. The Town Investment Plan will help identify which projects can have the most **significant impact** and will contribute to the overall vision of the town. Both the evidence base that shapes the plan and the selection of projects will be informed by what local people and stakeholders have told us.