



We are Ramsgate: Pride in Place

**Our 10 year plan for
a thriving town.**

Beauty and peace, prosperity and pride.
Safe harbour, open arms.
Not striving but thriving.
All together, Ramsgate is rising.

PRIDE IN PLACE
LED BY YOU – BACKED BY UK GOVERNMENT

Ramsgate
Neighbourhood
Board


thanet
district council



Contents

Foreword from the Chair	3	Spotlight: Empowering neighbourhoods	30
About this plan	5	Ramsgate in 2036	33
Ramsgate today	6	Other investment in Ramsgate	34
How we built this plan	10	Spotlight: Inclusive by design	35
Our vision	13	Governance: how decisions are made	37
Our five core values	15	The money	38
Our five priorities for Ramsgate	16	What happens next	39
1. Open It Up	18		
2. Clean It Up	19		
Spotlight: Driving the local economy	21		
3. Light It Up	23		
4. Raise It Up	25		
Spotlight: Championing young people in Ramsgate	27		
5. Join It Up	29		



Foreword from the Chair

As a resident of Ramsgate and Chair of the Neighbourhood Board, welcome to Ramsgate: Pride in Place. It describes the vision for the town that we will be creating through the 10-year Pride in Place government funding.

The people of Ramsgate shaped this vision. We held consultations, worked together and had real conversations. Again and again, we met residents and workers who love this town and want to see it thrive. We found what we already knew was there: people here care deeply about Ramsgate. With this fund, the power belongs to the people. That makes this a truly exciting moment in the town's history. For the first time, the vision of local people comes with the money to make it real.

I have lived in Ramsgate for nearly twenty years. Leading the Neighbourhood Board through this period of change is a privilege. Over the coming years, we will work together to make this vision real. But I know that we cannot do it by ourselves. We will need everyone, from all walks of life, to work together to make it happen — and we will.

This vision will light our way.

Go, Ramsgate!



A handwritten signature in black ink, which appears to read 'Bernie Morgan'.

Bernie Morgan, Chair of Ramsgate Neighbourhood Board



About this plan

We are Ramsgate residents and this is our vision. It belongs to everyone who lives and works in Ramsgate – whether you’ve been here a couple of years or your whole life.

In March 2024, Ramsgate was chosen as one of a group of towns in England to receive £20 million of government funding over ten years. The money comes from a national programme called Pride in Place which aims to:

- Build stronger communities
- Create thriving places
- Help communities to strengthen local decision-making and community leadership

The money must be spent based on what local people say they need. Those decisions are made in Ramsgate, by the people of Ramsgate – not in Westminster.

This is the plan for how we want that to happen in Ramsgate.

Ramsgate is a town with real talent, a strong community and a lot going for it. It also has serious challenges that have gone unaddressed for too long.

This plan will change as Ramsgate changes. We will keep coming back to it as we learn what works and what does not.

This document outlines our long-term goals and the impact we want to achieve. The ideas listed here are examples generated by residents. These goals will guide which projects get funded over the next 10 years. We remain committed to developing an investment plan that evolves alongside our community’s needs.

Ramsgate Neighbourhood Board will decide how the money is used. The Board includes Ramsgate residents, business owners, elected officials and community leaders. All members have an equal vote. Power is in the hands of local people.



£20m
Government investment



10 yrs
Length of programme



5
Community-chosen priorities



1
Local neighbourhood board making the decision



“ I’m a place of hidden gems. I’m fed up of always comparing myself to the other towns, there is so much here to see and do and feel proud of, I just need to connect the dots. I also need a bit of a makeover to feel better about myself, I suffer from low self esteem.

– Resident speaks from Ramsgate’s point of view



Ramsgate today

A town with history

Ramsgate sits on the north east coast of Kent and is home to 40,000 people. It has a long and remarkable history. The town started as a fishing village in the 1200s and remains a working harbour and port to this day. Ramsgate is the only place in the UK with a Royal Harbour, granted by King George IV in 1821.

More than that, the history of Ramsgate is tied to the history of this country. The Romans landed on the edge of the town as did the Danes. St. Augustine also landed nearby when he brought Christianity to the country. We hosted convicts before they were deported to Australia, we supported the Napoleonic Wars.

During the Second World War, Ramsgate played a key role in the Dunkirk rescue missions. Ships set off from the harbour to bring soldiers home. Under the streets, close to four miles of tunnels were dug. They started as a way to take Victorian families to the seafront by rail, but during the war, they kept residents safe from bombs.

But heritage here is more than just the war. We have Georgian and Regency architecture, including work by Auguste and Edward Pugin on both sides of the town. The town's coastal beauty drew a young Vincent van Gogh, who lived near Spencer Square in 1876 and wrote

to his brother about the inspiring sea views. Ramsgate has also been home to prison reformer Elizabeth Fry and writers Samuel Taylor Coleridge and Wilkie Collins.

Today, Ramsgate has the largest conservation area in Kent, covering 12.2 square kilometres with 333 listed buildings.

Ramsgate has so much to build on. The Royal Harbour, the clifftop views, the beaches and the independent businesses all pave the way forward. The foundations are solid. What comes next is making them work harder for the people who live here.



The seven wards

Ramsgate is made up of seven wards. Each has its own character and its own challenges.

Newington	On the north-eastern edge of Ramsgate. A housing estate mostly built in the 1940s and 1950s. Newington has a strong community spirit, real local pride and a Community Centre at its heart.
Northwood	A key residential neighbourhood to the north of the town centre, linking Ramsgate to the wider Thanet area.
Nethercourt	A popular residential area to the south-west of Ramsgate. It has strong community assets. These include Nethercourt Park and Ramsgate Football Club. The club's stadium is a vital hub for local young people and families.
Sir Moses Montefiore	Named after a famous Victorian philanthropist who had strong connections to the town. This ward has established residential streets and strong historic connections to Ramsgate.
Eastcliff	Eastcliff sits at the heart of Ramsgate's seafront, running from the Royal Harbour up to the town's iconic clifftop promenades.
Central Harbour	The commercial and historic heart of Ramsgate. It stretches from the Royal Harbour and High Street up to Ellington Park and historic St Lawrence. St Lawrence is home to Pie Factory Music, Ramsgate's only youth centre. It is a focal point for the town's cafe culture as well as a primary target for economic revival and safety improvements. Residents call it the jewel in the crown of the town.
Pegwell	The scenic southern edge of Ramsgate, bordering the beautiful natural landscape of Pegwell Bay.

The challenges

Ramsgate also faces real, long-standing difficulties. These are not new problems. They have built up over many years. The data below shows why this investment is needed now.

Deprivation	Two local areas in Newington and Eastcliff are in the most deprived 1% in England. Seven areas across the town are in the most deprived 10% nationally.
Jobs	There was no net job growth in Ramsgate for a full decade before 2022. Overall unemployment is 12.5%. Many jobs here are seasonal or low-paid.
Wages	Gross weekly pay in Thanet is £685, well below the South East average of £779 and the national average of £730.
Young people	Youth unemployment in Thanet is four times the South East average. 10% of 18-24 year olds claim out-of-work benefits, nearly double the regional rate. In 2021, just 4% of residents agreed Ramsgate has opportunities for young people.
Town centre	The commercial vacancy rate is 11.7%, above the national average of 10.4%. 74% of residents rate the High Street as poor or very poor.
Crime	The crime rate is 134 per 1,000 people, against a national average of 76.7. The anti-social behaviour rate is 21.1 per 1,000, above the England average of 14.8.
Health	Only 27% of residents rate access to quality healthcare as good or excellent. Only 8% rate support for vulnerable people as good or excellent. Ramsgate has the highest substance misuse hospital admissions in Thanet.
Skills	47.4% of 16-64 year olds in Thanet hold Level 3 qualifications or above, below the regional average.

What we love about Ramsgate

We asked residents and businesses what they loved. The answers came quickly: the harbour, the beaches, the history, the creativity, the people. Residents said that Ramsgate is not a town waiting to be saved — it is a town ready to grow.

Young people

Ramsgate's young people are fiercely loyal to their town and clear about what they want from it. They are proud of local anchors like Pie Factory Music and Ramsgate FC. Asked to describe Ramsgate as a person, they picked local role models like their football coach. Their pride is rooted in the people who believe in them. As for what they want for the town's future, they're steadfast in their sentiment:

Gonna be improved and be a beautiful place.

A town that knows its own mind

When residents were asked which town Ramsgate should try to be like, the most common answer — given by 14% of respondents — was Ramsgate itself. Not Brighton. Not Whitstable. Ramsgate.

The community does not want to copy another town. It wants to be a better version of itself.

It's unique. Just improve what we have.

History and heritage

Ramsgate is the only place in the UK with a Royal Harbour, a status granted by King George IV in 1821. It is central to the town's identity and to its future.

Ramsgate also has the largest conservation area in Kent, covering 12.2 square kilometres with 333 listed buildings.

England's heritage sector is worth £44.9 billion a year and employs over 523,000 people (Historic England, 2024). Ramsgate has heritage in abundance. This plan makes sure it works.



Celebrate all the fabulous architecture we have.

Arts and culture

Ramsgate punches well above its weight when it comes to arts and culture. Government data shows that 93.7% of Thanet residents take part in arts activities. Museum engagement stands at 46.1%. Both figures are above the national average.

Behind those numbers is a vibrant community of artists, musicians and volunteers. Some have deep roots here. Others have arrived more recently. All have chosen to commit to this place. Creatives do not just pass through Ramsgate — they stay, they invest, they build. As one resident observed:



Where the artists go, others follow.

Nature and environment

Ramsgate Main Sands, Western Undercliff Beach, Ellington Park, Pegwell Bay National Nature Reserve and the Viking Coastal Trail are all on your doorstep. The local environment is one of the top reasons businesses choose to operate here. The beaches draw visitors from across the country and are a source of real local pride.



Make use of the parks; they are our best assets.

Community spirit and care

73% of business owners said they are proud to run their business in Ramsgate. More than half of residents say they are satisfied with their neighbourhood as a place to live. Disabled residents describe the community as “friendly, diverse and comfortable”.

In areas like Newington, where some families have lived for generations, community ties run deep. The town is backed by a strong network of volunteers and local organisations. That spirit of care is not new, it is part of Ramsgate’s DNA. As one resident put it:



Because Ramsgate cares. It always has. We say ‘Safety for the shipwrecked, health for the sick’!

‘Safety for the shipwrecked, health for the sick’ is the motto featured on Ramsgate’s crest (where it appears in Latin ‘Salus naufragis, salus aegris’).

Potential and resilience

“Ramsgate is an up and coming area” is one of the primary reasons business owners say this is a good place to operate. Despite visible signs of wear

in parts of the town centre, the mood among residents and businesses is one of optimism. People here see enormous potential, and they are not shy about saying so.

This is a working town with deep roots and real passion. That resilience is real. You can see it in the businesses that have kept going, the volunteers who keep showing up and the residents who refuse to give up on this place.



I’m really excited by the possibilities of Ramsgate’s growth.





FOR SALE
BEN MORRIS
est

J.C. FARLEY
HOUSE
FURNISHER

CHATHAM PLACE

How we built this plan

We used two phases of work to co-design this plan.



Phase 1

First, we ran surveys with 1,530 Ramsgate residents and 96 local businesses responding. We asked what was working, what was broken, what people wanted to change and what was most important to them.

We asked people to describe how they wanted Ramsgate to feel in ten years. We also asked what words best described the town right now.

The five biggest concerns that came up are shown below:

What residents said mattered most	What the data tells us
Crime and anti-social behaviour	613 mentions — the most cited issue in the whole survey. 54% of businesses say they do not feel safe.
Town centre and empty shops	599 mentions – top investment priority for businesses. 74% of residents rate the High Street as poor or very poor.
Cleanliness of streets	558 mentions. Only 9% of residents agree Ramsgate is clean and well looked after.
Access to services and healthcare	482 mentions. Only 27% of residents rate access to healthcare as good or excellent.
Jobs and affordable housing	Ranked as a top priority by under-25s. 96% of residents and 73% of businesses do not believe the town offers enough opportunities for young people. Youth unemployment remains four times the regional rate.

Phase 2

The survey told us what the problems were, and during Phase 2 we explored the reasons behind them. To do this, we ran 28 different sessions across the town, including workshops, focus groups and drop-in events. People who could not attend in person had the opportunity to contribute online through Your Voice Thanet.

We ran sessions specifically for groups who are often left out of these processes:

- **Young people aged 13 to 21.** They said they feel unsafe in public spaces and told us there is a desperate need for spaces for young people and activities they can afford.
- **Disabled and neurodivergent residents.** They said that broken pavements, missing drop kerbs and broken lifts make the town centre impossible to use. They also said that a lack of sensory-friendly spaces leaves them feeling cut off from others.
- **Local business owners** They described how hard it is to trade on a struggling High Street. They said empty units and anti-social behaviour need to be tackled to bring more people in.
- **Residents in Newington.** They said they feel overlooked and want better street maintenance, safer streets and more support for young people.



What we heard



**We feel unloved.
The streets are dirty,
the shops are empty
and nobody seems
to care.**

That feeling came through across all the consultations. But alongside it, people said they love this town. We are proud of our harbour, our history, our creativity and our passion. Our frustration comes from knowing what Ramsgate could be and feeling like it is being held back.







Our vision

Ramsgate is a town at a turning point. Fuelled by grit and a deep sense of community, we know what we have and we know what we are building toward.

We are clear-eyed about the present. We know the streets need cleaning up, safety needs improving and our neighbourhoods need to be better connected. Our foundation is our historic ethos: safety for the shipwrecked, health for the sick. We are a community that fundamentally cares for one another, and that culture of care is what we are building upon.

Over the next decade, Ramsgate will transition from striving to absolutely thriving. We picture a town fully connected and moving forward together. From the Royal Harbour up the High Street, through Ellington, and out to Newington and Northwood. The whole town will share in this upward trajectory.

In ten years, Ramsgate won't just be a beautiful place to live; it will be a hub of prosperity where talent is attracted and ambition is rewarded. Our defining triumph will be that we did it together — with open arms and a big heart, absolutely no one will be left behind.

Ramsgate will stand proudly as the jewel in the crown of Thanet — a community that proved every doubter wrong.

The vision came directly from residents. We listened to the words people used in workshops, surveys and community sessions. We built the vision from those words, in that voice.

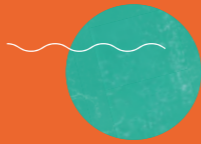
Our vision statement



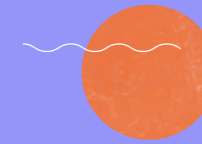
**Beauty and peace,
prosperity and pride.**



**Safe harbour,
open arms.**



**Not striving
but thriving.**



**All together,
Ramsgate is rising.**



This is a ten-year vision. It will guide every decision made under this plan. That means everything from small maintenance projects to major building investments.



Our five core values

Five values came directly from what people told us. They are the guiding light for the programme, ensuring every project we deliver stays true to the community's vision.

1. Belonging

Everyone has a place in Ramsgate. Old families, new arrivals, every age and background. You are seen, heard and respected here – not despite your differences, but because of them.

2. Pride

Ramsgate has a rich history, real beauty and a fighting spirit. We celebrate what makes the town special. We punch above our weight. We are fighters and we are winners.

3. Care

Strong communities look out for each other. Safe streets, health support, kindness to neighbours. No one gets left behind.

4. Action

Talk is cheap. We roll up our sleeves and make things happen. Power is in our hands. We use it.

5. Thrive

Ramsgate is a place where people, businesses and creativity flourish. We want the town bustling and in bloom.



Our five priorities for Ramsgate

Based on what residents said, we have focused the plan on five areas.

Open It Up. Clean It Up. Light It Up. Raise It Up. Join It Up.

These five areas are connected. If a cleaner town feels safer, it is better for business. Thriving businesses create jobs. Jobs give young people a future. Progress in one area supports all the others.

The plan covers every part of Ramsgate, not just the High Street. It stretches from the Royal Harbour up through the High Street, past St George's and Pie Factory Music, through Ellington Park and all the way to Newington, Northwood and beyond. All the way, together.

Light It Up

Safer streets, safer lives: policing and access. So everyone feels free to move around our town without fear. Because “a safe Ramsgate is well-lit, well-loved, and beautiful”.

Open It Up

Bringing back our town centre and jobs. You told us clearly: “the harbour is the jewel in the crown”, but we need to “connect the dots” to a thriving High Street.

Raise It Up

Investing in our young people and their future. Our goal is simple: to make Ramsgate a place that young people do not want to leave.

Clean It Up

Cleaner, greener streets and restoring civic pride. The quality of the public realm, our streets and public spaces are a key factor in people's quality of life. One resident said: “If the town looked cared for, people would care more”.

Join It Up

Health and support for everyone. Connecting health and support services so no one is left behind. We will build a town with “more accessible places to share experiences and ‘do life’ with likeminded people”.



How our priorities fit into the national framework

This £20 million comes from the government's flagship Pride in Place programme (it used to be known as the Plan for Neighbourhoods).

It is designed to provide long-term, community-led funding to fix the foundations of places that have been underserved for too long. Ramsgate is one of 244 towns in England selected to receive it.

The Government has set three national objectives for this funding:

- Thriving Places – improving the physical, economic and social fabric of the area
- Stronger Communities – building trust, connection and local leadership
- Taking Back Control – putting power and decisions in the hands of local people

Ramsgate's five priorities deliver directly against all three.



Government objective	How Ramsgate's plan responds
Thriving Places	Open It Up and Clean It Up tackle the physical and economic decline that has held the town back – empty shops, derelict spaces, dirty streets. Light It Up tackles the safety and access problems that make the town centre hard to use for residents and businesses.
Stronger Communities	Join It Up and Raise It Up invest in young people, vulnerable residents and those furthest from support.
Taking Back Control	All five priorities were shaped by residents. A community-led Neighbourhood Board holds the decision-making power.





1. Open It Up: We plan to bring back our town centre and jobs

There is so much opportunity, potential and talent in Ramsgate. The Royal Harbour with its growing cafe culture and a creative community with genuine energy. But visitors often stay on the seafront and don't make it up to the High Street, where too many shop fronts are still boarded up.

The vacancy rate stands at 11.7%, above the national average. We have dedicated year-round independent businesses, but our local economy is too narrow. It leans heavily on public sector jobs and seasonal hospitality, which leaves little room for growth. We need better-paid, more stable jobs across a wider range of industries.

Ramsgate was built on enterprise. On people turning up and making something. This priority is about bringing that back.

Previous funding rounds brought £19.8 million through the Levelling Up Fund and £2.7 million through the Future High Street Fund. Those projects are delivering a creative scheme, a museum, public realm improvements and a hub for green and marine industries. This plan builds on that work.

What people told us

- 74% of residents rate the High Street as poor or very poor.
- 89% of businesses disagree that the town centre is thriving.
- 599 people put the attractiveness of the town centre as the second biggest area needing improvement.
- Businesses ranked the town centre as their single biggest investment priority.
- Residents want more independent businesses, a thriving market and an end to boarded-up frontages.
- Many landlords are not willing to reduce rents, making it hard for small businesses to open.



What this could look like

- Use High Street Rental Auctions to bring empty properties back into use. This covers the High Street, King Street, Queen Street and Harbour Parade. These legal powers let the council force landlords to rent out units that have been empty for a long time.
- Turn vacant buildings into flexible workspace and cultural venues for a town centre with more than just retail.
- Support start-up businesses with advice. Explore changes to business rates and outdoor seating rules to help cafe culture grow.
- Expand the local market. Invest in public art, shopfront improvements and pocket parks.
- Explore a major new attraction to give people a reason to visit all year, not just in summer.
- Build on Ramsgate's growing sectors, including offshore renewables, maritime work, food and drink.
- Address the shortage of mid-range visitor accommodation, which limits the town's appeal.

“
All the empty shops make it look dead.”

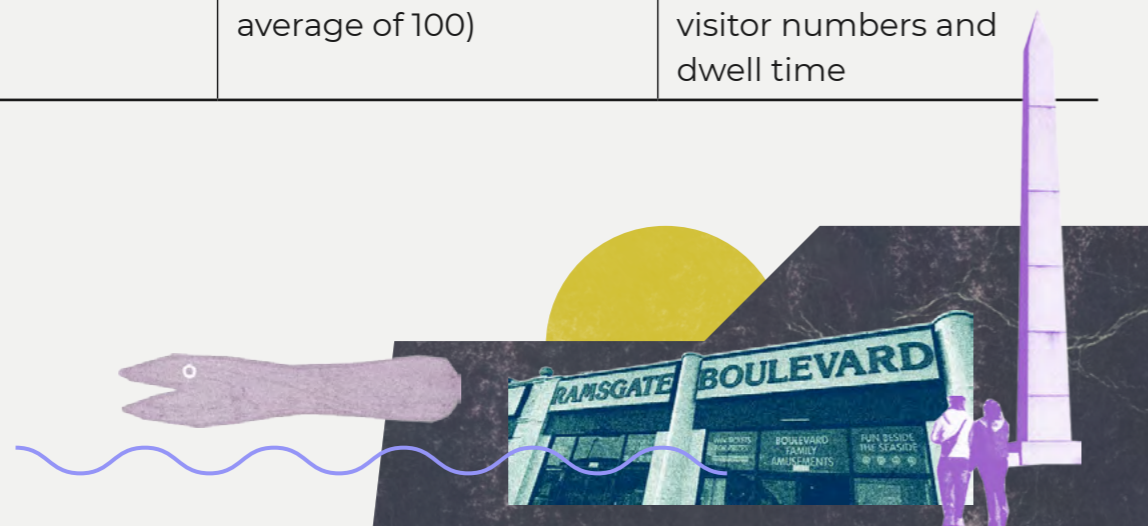




How we will know it is working

These measures are provisional. The specific targets and indicators will be confirmed once the final projects are chosen in the next phase of work.

What we measure	Where we are now	Where we want to be
Commercial vacancy rate	11.7% (June 2025)	Below the national average of 10.4%
Perception of town centre	74% of residents rate it poor or very poor	Significant rise in positive ratings
Employment growth	No net job growth in the decade before 2022	Measurable net job creation
Footfall index	113.8 (above national average of 100)	Sustained growth in visitor numbers and dwell time



2. Clean It Up: We plan to create cleaner, greener streets and restoring civic pride

Bringing back the pride, the passion and the beauty. Ramsgate is a jewel in the crown of Thanet — let's make it shine again.

When streets seem dirty, shop frontages look shabby and buildings have graffiti, people feel the place has been abandoned. That feeling damages pride. It can make anti-social behaviour worse. Research is clear on this: when a place is properly looked after, people treat it with more care.

Cleanliness was the single highest-volume demand across our entire engagement dataset. Despite previous investment by the council in cleaning services, satisfaction has not risen. Residents want visible, sustained change. Quick wins and visible action matter here. Showing that things are being done restores trust.

What people told us

- Cleanliness was the third most cited area needing improvement, with 558 mentions.
- Only 9% of residents agreed that Ramsgate is clean and well looked after.
- 68% of businesses disagreed that the town is clean and well looked after.
- Disabled residents said uneven pavements, clutter and weeds are a serious problem. These make parts of the town completely inaccessible.
- Support community clean-up events. Help residents take ownership of their streets.

What this could look like

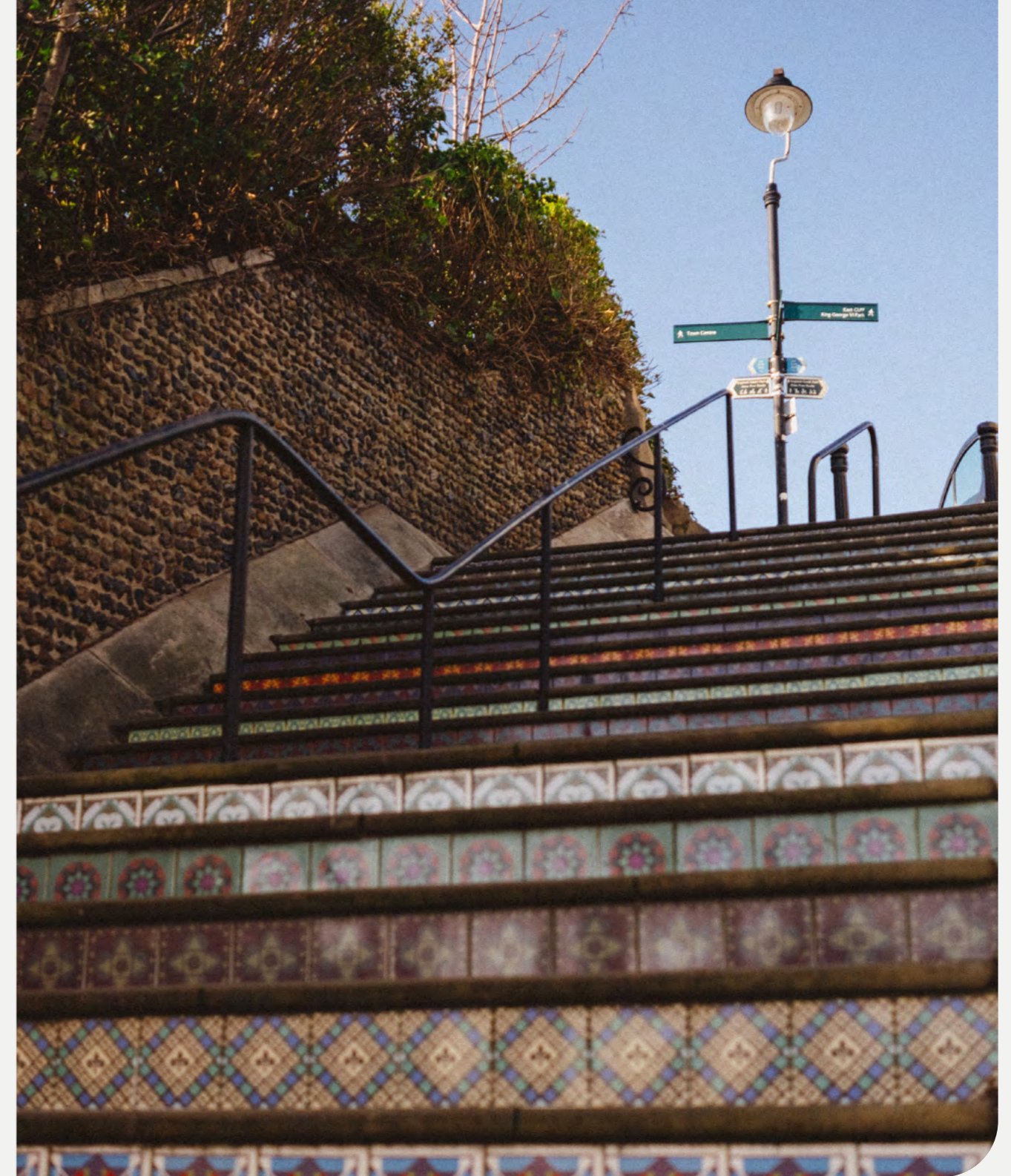
- Work with young people and local communities to assess what needs fixing in each area. Residents will help lead this.
- Deep clean priority areas. Encourage building owners to clean and maintain their own frontages. Provide grants to help with improvements to shop fronts.
- Set up a clear, published schedule for street cleaning and waste collection. Upgrade bins, including fireproof options and recycling points.
- Remove graffiti quickly. Enforce weed removal. Use professional artwork on empty shop fronts.
- Refurbish public toilets and make them fully accessible.
- Upgrade parks and open spaces with better seating, facilities and maintenance.
- Support community clean-up events. Help residents take ownership of their streets.

How we will know it is working

These measures are provisional. The specific targets and indicators will be confirmed once the final projects are chosen in the next phase of work.



The town needs to be visibly cared for. If it's looked after, people respect it.



What we measure	Where we are now	Where we want to be
Mentions of cleanliness	558 mentions (3rd highest in survey)	Measurable reduction in mentions as a top concern
Business perception	68% disagree town is clean	Rise in businesses who feel the town is clean
Resident satisfaction	Only 9% agree Ramsgate is clean	Significant increase in positive responses



Open it Up · Clean it Up · Light it Up

Spotlight: Driving the local economy

Laura Reynolds, Godessa Jewellery

Ramsgate's small businesses and independent traders are the economic engine of this town. They are entrepreneurial, community-minded, proud of what is being achieved in the town and excited about the future. They are opening shops, restoring buildings and creating jobs – and they are doing it in a town that has not always made it easy.

But the conditions do need to improve. Businesses are asking for a revitalised High street with a visible uplift, filled empty units, an upgrade to shopfronts and stronger links between local education and industry. They know that

when a town looks cared for, people respect it. They want to develop more non-retail reasons to visit, bringing additional footfall and drawing it from just the seafront, directly into the heart of the High Street.

What the data tells us

73%	of businesses are proud to run their business in Ramsgate – yet 89% disagree that the town centre is currently thriving.
12%	There was no net job growth in Ramsgate for a full decade before 2022. Overall unemployment is 12.5%. Many jobs here are seasonal or low-paid.
Nearly half	of surveyed businesses operate as micro-enterprises employing just 1–2 people, showing the depth of local entrepreneurship.
#1	Youth unemployment in Thanet is four times the South East average. 10% of 18-24 year olds claim out-of-work benefits, nearly double the regional rate. In 2021, just 4% of residents agreed Ramsgate has opportunities for young people.

What our businesses say

“The town needs to be visibly cared for... if it's looked after, people respect it.”

“Empty shops have a massive impact on perceptions of Ramsgate.”

“There is a never ending sense of hope in Ramsgate and it really feels like a place to grow.”

The answer: Laura Reynolds, Godessa Jewellery

Laura Reynolds did not set out to be a jeweller. She spent five years as a police officer, first in Merseyside and then in the Met, before travelling to South America. Sitting in a desert under the night sky, she knew she needed a change. She came home, trained as a silversmith in Margate, and never looked back.

She started Godessa Jewellery in 2016 and spent nine years building her business through markets and online sales. In 2025, she took the step that many traders dream of: a permanent shop of her own.



In 2025, she moved into the former Stanleys Goldsmith on Harbour Street. The move took two years from first seeing the site to opening the doors, but the results speak for themselves. Ninety per cent of her sales are now in the shop, where customers can meet the maker and hear the story behind each piece. Tourists buy something to carry a piece of Ramsgate home with them. Regulars come back.

Laura is already thinking beyond her own four walls. She is working with neighbouring retailers to create a handmade trail along Harbour Street, and has plans to take on the space above the shop as a makerspace for

fellow local artisans, with the shop as their front window. It is exactly the kind of grassroots economic activity the community has been asking for: independent, rooted, and pulling people into parts of town that have too long felt overlooked.

Ramsgate has always had the talent. What it needs is the infrastructure, investment and belief to let that talent and determination, like Laura's, put down roots.

This spotlight was written in conjunction with 'Seaside CEO' – profiles of 26 amazing businesses based in Ramsgate.



Ramsgate has always been an important place for me, I went to school here and my Dad lives here, so I have seen it change over the years. Ramsgate is like a treasure chest with lots of hidden gems, and I see so much potential for the town centre to find its magic and thrive again.

– Laura Reynolds





3. Light It Up: We plan to design safer, brighter streets so everyone feels free to move around our town without fear

Making it safe, vibrant and joyful. Fix the lights and make the streets feel alive again. Ramsgate's motto speaks to it being a 'safe harbour'. It is time to live up to that.

Safety is the biggest concern in Ramsgate. It came up more than any other issue. Fear of crime matters as much as crime itself. When people avoid the town centre or feel unsafe walking to the shops, the whole community suffers. Businesses lose trade, people stay indoors and public life shrinks.

Safety is also about access. Many disabled residents said that missing drop kerbs, uneven pavements and broken lifts stop them using the town centre. These are basic failures that exclude people from public life every day.

We want safer, brighter streets so everyone feels free to move around our town without fear.

What people told us

- 613 mentions made dealing with crime and ASB the most cited area needing improvement.
- 54% of businesses said they do not feel safe in Ramsgate.
- 44% of residents rated their overall sense of safety as poor or very poor.
- Young people described a profound fear connected to visible drug use and fights.
- Central Harbour ward accounts for 11% of all drug offences in Thanet.
- Ramsgate station has the highest crime rates of all stations in Thanet.
- Disabled residents said the town centre is functionally impossible for them to use.

134

Crimes per 1,000 in Ramsgate



21.1

ASB rate per 1,000



44%

Residents who feel unsafe



What this could look like

- Invest in better lighting and CCTV across the town centre and relevant wards.
- Co-design an Accessible Ramsgate plan with disabled and neurodivergent residents. They have told us what they need: drop kerbs, pavement repairs, lift maintenance and spaces that work for them.
- Improve walking routes between the train station, the High Street and the harbour so these journeys feel safe.
- Support 24-hour safe spaces for people dealing with addiction, homelessness and isolation. Fund community services that can help.
- Work alongside Kent Police’s hot spot policing programme. This is already targeting Central Harbour and Eastcliff with Home Office funding.
- Address the specific safety concerns raised by young people and residents in Newington and other wards.

How we will know it is working

These measures are provisional. The specific targets and indicators will be confirmed once the final projects are chosen in the next phase of work.



What we measure	Where we are now	Where we want to be
Crime rate	134 per 1,000 (vs national average 76.7)	Reduction toward and below Thanet average of 111
ASB rate	21.1 per 1,000 (vs England average 14.8)	Reduction in ASB incidents
Resident safety perception	44% rate safety as poor or very poor	Significant increase in positive ratings
Accessibility	Town centre described as functionally impossible for disabled residents	Measurable improvements to accessible routes



4. Raise It Up: We plan to invest in our young people, their skills and their future

Young people are Ramsgate's future – and they are already showing us what that future looks like. We ran dedicated sessions with young people across the town. What came back was honest, passionate and clear: they love Ramsgate, they are proud of it and they want a future in it. They have skills, creativity and ambition. They just need the town to meet them halfway.

Right now, it is not doing that. Too many young people feel forgotten, with very little to do, especially those aged 11 and over who do not play football. Unreliable, expensive buses cut them off from jobs, education and activities. Visible crime makes them feel unsafe. Youth unemployment in Thanet is four times the South East average. In 2021, just 4% of residents agreed Ramsgate has opportunities for young people.

Young people told us they want more than just spaces to spend time – they want genuine pathways to their future. They want apprenticeships, creative workshops and life-skills training. They want welcoming spaces where they can get support without it feeling clinical. This plan is built around making that happen.

The purchase of Pie Factory Music is an early sign of that commitment, securing a beloved creative space for young people in the heart of Ramsgate.

What people told us

- Young people described the town as unsettling at night, unwelcoming and unsafe.
- 10% of 18-24 year olds in Thanet claim out-of-work benefits, which is nearly double the regional rate.
- Only 25% of under-25s rate access to youth and family services as good or excellent. Across all ages, the figure drops to just 12%.
- 73% of businesses disagree that Ramsgate has opportunities for young people.



- When surveyed, under-25s had completely different priorities to older residents. Their top demands were ‘availability of jobs that pay a living wage’, ‘affordable housing’, and ‘dealing with crime’.
- Apprenticeships and training after school are badly lacking
- Buses are described as unreliable, late, expensive and dirty. They act as a barrier to work, education and social activity.

What this could look like

- Create a network of youth hubs: safe, welcoming spaces designed with young people, not just for them.
- Fund activities for young people aged 11 and over. These should be affordable and include sport, art, music and performance.
- Build clear pathways to skills and employment. This includes apprenticeships, work experience and connections to local employers

- Improve walking and cycling routes so young people can get around safely and cheaply.
- Lobby for improvements to public transport, including more reliable and affordable services.
- Involve young people in designing the spaces and services that will serve them.

How we will know it is working

These measures are provisional. The specific targets and indicators will be confirmed once the final projects are chosen in the next phase of work.



Jobs are limited in this area. There's not a lot of options.



What we measure	Where we are now	Where we want to be
Youth unemployment	10% of 18-24 year olds claiming benefits	Reduction in youth unemployment rate
Youth service access	25% of under-25s rate services as good or excellent	Significant increase
Resident perception of youth opportunities	Only 4% of residents agree Ramsgate has opportunities for young people	A significant increase in young people and residents agreeing the town offers genuine pathways.
Qualifications	47.4% of 16-64 year olds at Level 3 or above	Increase in 16-24 year olds achieving Level 3+
Business confidence	73% disagree Ramsgate has opportunities for young people	Significant shift in perception



Raise it Up · Open it Up · Light it Up

Spotlight: Championing young people in Ramsgate

Pie Factory Music

Ramsgate's young people know this town inside out. They know its struggles and they know its magic. They are frustrated by visible drug use and neglected spaces, but they refuse to write off their home. They describe Ramsgate as 'rather lovely' and 'the best place I've been to'. They chose Ramsgate FC's terrace song 'Ramsgate is Massive' as the town's anthem. That tells us a lot.

They are asking for safer streets, more to do and somewhere where they are listened to, without turning everything into a medical appointment.

They want a brighter, fun town with creative safe havens and inclusive, kind solutions designed with them, not for them.

What the data tells us

10%	of 18 to 24 year olds in Thanet claim out-of-work benefits – a real gap in local opportunity.
73%	of local businesses say Ramsgate does not currently offer enough opportunities for young people.
25%	under 25s rate their access to young people and family services as good or excellent – leaving three quarters underserved.
22%	of resident survey respondents were aged 16–19, proving young people want to be part of the solution.

What young people say



I want Ramsgate in 10 years to have more enjoyable activities for teenagers. Protected — police do more about issues. Safe — not worried about going out.



There could maybe be a main call line for mental health awareness or a building you can visit... somewhere that will actually listen and actually help rather than just give meds.

The answer: Pie Factory Music

Pie Factory Music has been operating out of the Ramsgate Youth Centre since 2013. Every week, over 150 young people walked through those doors for free music and creative arts programmes, universal services for young people and real pastoral support. When Kent County Council, facing an £118 million budget deficit, ended Pie's contracts and announced plans to sell the building at auction, it threatened to displace around 1,000 young people a year and close a specialist recording studio that an independent report valued at £580,000 in annual savings to the council.

Pie launched a 16-month Save Our Youth Centre campaign. Over 300 supporters donated more than £25,000. Cross-party political backing was secured. And in December 2025, the Ramsgate Neighbourhood Board awarded Pie a £535,000 capital grant from the Pride in Place programme — enough to purchase the freehold and secure the building for ongoing services for young people.

Pie Factory Music is proof that when communities fight for the things that matter, they can win. The centre for young people is not an optional extra. It is essential social infrastructure — and now it belongs to Ramsgate's young people for good.

Owning the freehold changes everything. Pie can now plan for the long term, investing in its programmes and pastoral support without the threat of losing their home. The building can grow into its potential — as a recording studio, a creative space, a place where young people in Ramsgate can develop skills, build confidence, find real pathways into the arts and smoothly make the transition into adulthood. This is exactly what Raise it Up looks like in practice: not just keeping a service for young people alive, but giving it the security and ownership to become something even greater.



I love Pie so much. There's nothing else like this. Before I was doing nothing, but my friend introduced me. It got me out. It makes me happy that they see pride in young people, that they believe in us.

– Crystal, young person at Pie Factory Music



5. Join It Up: We plan to connect health and support services so no one is left behind

Ramsgate has always been a town that cares. This priority is about making sure that care reaches the people who need it most.

The deepest problems here take longer to fix. Mental health, addiction, social isolation and homelessness are connected. They do not go away by moving people on or closing services. They need the right support, in the right place, run by people the community trusts.

A resident cannot enjoy a new High Street if they are homeless. They cannot enjoy a clean park if they are battling addiction. And they cannot connect with others if there is nowhere safe or fun for them to go. This investment is the base on which everything else rests.

Parts of Newington and Eastcliff are in the most deprived 1% of areas in England. When we spoke to vulnerable groups, they were clear about what they need. They want trusted, friendly spaces where they can meet people and get help without feeling judged.

What people told us

- Only 27% of residents rate access to quality NHS and healthcare services as good or excellent.
- Only 8% of residents rate support for vulnerable people as good or excellent. This includes support for homeless residents and those with disabilities.
- Ramsgate has the highest rates of substance misuse hospital admissions in Thanet.
- Residents asked for better mental health services. This includes support for young people and older people living alone.
- There is a severe lack of integrated mental health and addiction services dealing with both issues together.

What this could look like

- Convert empty buildings into community hubs. These could offer health support, social activities, job training and sensory-friendly spaces.
- Set up dedicated, friendly spaces for mental health and addiction support. Include 24-hour services modelled on the Safe Haven approach.
- Run skills and job training in deprived areas, so support comes to people rather than expecting them to travel.
- Fund social activities that bring people together and build good health. These could include sport, community gardening and cooking groups.
- Work with local organisations to make sure services match what residents actually need.
- Connect to the Kent Marmot Coastal Region Programme. This targets health inequalities in coastal communities.
- Link to the Get Kent and Medway Working Plan, which aims to reduce economic inactivity and improve skills.

Need more accessible places to share experiences and 'do life' with like-minded people.

How we will know it is working

These measures are provisional. The specific targets and indicators will be confirmed once the final projects are chosen in the next phase of work.

The majority of the group favoured a trusted, non-institutional place where people can go to be heard.





How we will know it is working

These measures are provisional. The specific targets and indicators will be confirmed once the final projects are chosen in the next phase of work.

What we measure	Where we are now	Where we want to be
Healthcare perception	27% rate access as good or excellent	Significant increase in positive ratings
Support for vulnerable people	8% rate as good or excellent	Significant increase in positive ratings
Substance misuse admissions	Highest in Thanet	Reduction in hospital admissions
Social isolation	Not currently measured	Increase in community hub participation
Deprivation	Two Lower-layer Super Output Areas in top 1% most deprived	Targeted improvement in deprivation rankings



Spotlight: Empowering neighbourhoods

Newington Community Association

Newington residents have been clear. They want lamp posts that actually work. Bins that get emptied. Streets that feel safe at night. Places to meet, cook together, walk together and look out for each other. They feel listened to by their own community, even when they feel overlooked by wider systems.

This is a neighbourhood with real challenges. Parts of Newington sit in the top 1% most disadvantaged areas in England. But it is also a neighbourhood with fight in it. Residents describe

a deep care for their community and the green spaces around them. That instinct to look after things, to look after each other, runs through everything here.

What the data tells us

Top 1%	Parts of Newington rank among the most disadvantaged areas in the country by national indices.
162	survey responses and three community listening sessions came directly from Newington ward.
#1	priorities for Newington respondents: access to quality healthcare and affordable housing – tied.
#1 & #2	issues Newington residents want addressed: antisocial behaviour and street cleanliness.

What young people say

“

A safe Ramsgate would be one where you, including young people, can be out alone without worrying.

“

We need more street lights. There are no lights in the park.

“

There is nothing there, nothing to do there [on the town centre].

The answer: Newington Community Association

Newington Big Local began in 2014, placing £1 million of National Lottery money directly into residents' hands to transform their community over 10 to 15 years. It was one of 150 areas in England to take part, and what made it work was simple: it was entirely resident-led, hyperlocal and committed to the long term.

The Newington Community Association (NCA) has been managing and safeguarding the community centre on behalf of local people since 2006. When Newington Big Local launched in 2014, it chose the NCA as its legacy vehicle – recognising an organisation that was already resident-led and already doing the work. In 2025, the community centre began a new chapter thanks to over £1m investment from the Thanet Regeneration Programme (formally known as Levelling Up Fund), and council funding. The project involves the construction of a purpose-built training kitchen and refurbishment of the existing community centre. Ensuring the building remains a warm, modern and welcoming heart for the community for years to come.

In Spring 2026, the newly refurbished centre was handed back to the community. The NCA is establishing a new resident-led steering group to

shape what comes next: a gardening club, a weekly community lunch, family cooking sessions, coffee mornings, drop-ins, and partnerships with organisations like the Moving Memory Dance-Theatre Company.

Plans are also in place to reinstate collaborations with the DWP, NHS and Children's Social Services – re-anchoring services in the heart of the neighbourhood, where people need them most.

“

We will be setting up a new resident-led steering group so that local people can influence, inform and design services and activities.

– Newington Community Association

The opportunity the new building provides, driven directly by the local community will form the foundations of exciting next steps, including locally designed projects to tackle loneliness, bring people together and create employment opportunities.

Investment in bricks and mortar can be transformative, but a building alone cannot regenerate a neighbourhood – people do. The story of the Newington Community Association is an example that real, lasting change happens when you hand the reins to the residents. By bringing disconnected systems right to the community's doorstep and letting locals steer the ship, Newington is beginning to take back control. It is a powerful reminder that joined up, locally led regeneration isn't just about fixing what is broken; it is about empowering the inherent kindness and fight of a community to lift itself up.





Ramsgate in 2036

In ten years, Ramsgate will be a different town. Still itself, still real and still proud – but transformed in the ways that matter most to the people who live here.

Thriving businesses. Clean streets. Safe nights. Young people with a future. A community that is connected and cared for. A town that believes in itself.

“
Not striving but thriving. All together, Ramsgate is rising.”

Town centre	Fewer empty units. More independent businesses. A High Street with shops, workspace, culture and food that attracts visitors all year. A clear link between the harbour and the High Street. Bustle and bloom.
Clean streets	Streets that are maintained and cared for. Shop fronts that are attractive and welcoming. Graffiti removed quickly. Bins emptied on schedule. Parks that families use. Public toilets that work.
Safety	Crime and ASB rates below the Thanet average. Better lighting. A town centre that works after dark. Disabled people moving around freely. Fear of crime no longer shapes daily life.
Young people	Spaces for young people that are active and full. Apprenticeships that lead to real jobs. Young people helping to shape their town. A generation that can see a future in Ramsgate.
Health and support	Community hubs that are open and trusted. Social isolation reduced. The most deprived neighbourhoods show real improvement in jobs, health, safety and community life.





Other investment in Ramsgate

The £20 million Pride in Place funding is a fantastic boost, but it is just one part of the picture. This plan is designed to work alongside all the other projects happening across Ramsgate. Together, they can make a real and lasting difference to our town.

Levelling Up Fund	£19.84 million secured for creative workspace and access to opportunities in the town centre. Projects are under way.
Future High Street Fund	£2.7 million secured. Focused on improving the town centre environment and heritage assets.
UK Shared Prosperity Fund	Investment in skills, training and the not-for-profit sector. This plan extends those pathways and connects them to new jobs.
Hot spot policing	Kent Police is running a Home Office-funded programme targeting crime and ASB in Central Harbour and Eastcliff. This plan works alongside it.
Cycling and walking infrastructure	Active Travel England is funding improvements to walking routes. This will include the route from the train station to the town centre.
Heritage Action Zone	The Seafont Placemaking project explored Ramsgate's heritage and how it can drive tourism and local pride. This plan continues that work.

Kent Marmot Coastal Region Programme	A long-term programme addressing health inequalities in Kent coastal communities. Ramsgate's health hubs will align with this.
Sport England Place Partnership	Thanet has been selected as a Place Partnership, bringing a share of £250 million of national investment to tackle inactivity. Ramsgate Leisure Centre has received up to £675k in capital investment for energy-saving measures.
Get Kent and Medway Working Plan	A strategy to reduce economic inactivity and raise employment rates. Ramsgate is part of a pilot to co-locate employment support in GP practices.
Kent County Council	The Kent and Medway Economic Framework identifies Ramsgate as a coastal priority. The Port of Ramsgate is identified as a key piece of East Kent's infrastructure.



Join it Up • Clean it Up • Light it Up

Spotlight: Inclusive by design

The Hive

Ramsgate’s disabled and neurodivergent residents love this town. They describe it as ‘friendly, diverse and comfortable’, as ‘appealing and joyous’. They see its unrealised potential clearly. But they also live with daily barriers that the rest of us walk past without noticing: broken pavements, loud transport, environments that were not designed with them in mind.

They are asking for an ‘Accessible Ramsgate’ audit to fix pavements, crossings, and transport. Crucially, they also demand community connection hubs that offer quiet, sensory-friendly zones, adult and family friendly

recreation, and lower light and noise levels in spaces to accommodate neurodivergent needs. Furthermore, they want a positive ‘Ramsgate Together’ campaign to celebrate diversity, empathy, and civic pride.

What the data tells us

8%	of residents rate support for vulnerable individuals as good or excellent.
12%	of disabled respondents are very dissatisfied with their neighbourhood – compared to 5% of non-disabled residents.
Top 5	pavement and infrastructure accessibility ranked in the top five most-requested immediate changes to improve quality of life.
6,500+	service users engaged by The Hive Thanet, with over 100 inclusive sports matches played across 17 sports since opening in 2024.



What disabled and neurodivergent residents say

“
The town centre is obsolete for me. I can't access it.

“
We need more accessible places to share experiences and 'do life' with like-minded and like-bodied people.

“
Tech is too in your face these days. You have to use it 'or else'. I need the choice to book things in other ways.

The answer: The Hive Thanet

The Hive Thanet is a Community Interest Company based near Foreland Fields School in Ramsgate. It was established with a clear purpose: to create a genuinely inclusive space for young people and adults with special educational needs and disabilities (SEND), designed from the ground up to meet their needs rather than adapted as an afterthought.

Their incredible facility already includes a fully accessible pavilion with hoist-equipped changing facilities and accessible toilets, a cafe and training kitchen, learning and activity spaces, an outdoor training area, horticulture space, a cycling track, forest school, sports field and art learning area.

The space has real room to grow – both in what's on offer and in how many people from Ramsgate's community can access and enjoy it.

In its first year, The Hive engaged over 6,500 service users. More than 100 inclusive sports matches have been played across 17 sports. Its partners

include Thanet Galaxy, an inclusive pan-disability football club; Inclusive Sport, which runs daily activities for adults with learning difficulties; Avelo Care, supporting elderly residents including those living with dementia; and Foreland Fields School, which runs its entire PE programme from the site.

There's also potential to grow skills and employment opportunities for their communities. For example, the Skills 360 event, held in January 2025, brought 50 students with SEND together with 15 employer volunteers for 650 reverse interviews. Every student said they enjoyed the event and felt proud to have taken part. Every member of staff said their learners were very well prepared. Every business volunteer said it supported their own professional development.

The Hive has been featured on BBC Radio Kent, BBC News and the Isle of Thanet News. It has been visited by the Lord-Lieutenant of Kent, the Mayor of Ramsgate, the Mayor of Margate and local MPs. It has secured funding from a range of sources, but to reach its true potential, needs more investment and new partnerships to keep growing.

“
It's a wonderful opportunity for us. We are front and centre now, we're not having to wait and tag behind mainstream football teams. This is our home which we can invite other clubs to.

– Steve Lancaster, Founder, Thanet Galaxy

The Hive shows what is possible when you design for everyone from the start. It does not just serve its users – it changes what they believe is possible for themselves.



Governance: how decisions are made

The Ramsgate Neighbourhood Board

The Board is the decision-making body for this programme. All members have an equal vote. It was created to steer this ten-year plan and make decisions about where funding is spent. Its job is to make sure all future investments deliver what the Ramsgate community has asked for. It includes:

- Local residents from different wards and communities
- Business owners from across Ramsgate
- Representatives from voluntary and community organisations
- Elected councillors
- Young adults aged between 18-25
- An independent Chair who is a Ramsgate resident

Council staff provide administrative support and help deliver activities, but they do not have a vote. Voting power belongs entirely to the Board members (including an elected council representative).

Agendas, minutes, action and decision logs are all published on the Ramsgate Pride in Place Programme website. The Terms of Reference, Code of Conduct for the group and the Board members' biographies are also published there.

Every Board member completes a declaration of interests form when they join. At the start of each meeting, the Chair invites members to declare any conflicts of interest. Members with a conflict cannot vote on that item. All declarations are published in the minutes.

How the Board operates

Every member of the Ramsgate Neighbourhood Board is bound by a strict Code of Conduct to ensure this investment is managed fairly. They must work to the five core values written directly by the Ramsgate community of belonging, pride, care, action and thrive.

Alongside our local values, the Board operates under the government's Seven Principles of Public Life. These principles cover selflessness, integrity, objectivity, accountability, openness, honesty and leadership.

Every decision-maker must follow them. All decisions must be made fairly, openly and in the best interest of Ramsgate.

Checking our progress

The Ramsgate Neighbourhood Board needs clear ways to measure how the Pride in Place funding helps our town over the next ten years.

A full monitoring and evaluation plan is being developed. This will sit right next to our main Vision and Plan to make sure we do what we set out to do over the next decade. In the meantime, here is how we will check our work:

- **Focusing on the change:** You can find example measures of what we hope to achieve under each of the five priorities. Because these are big areas, these examples are just a starting point to show the kind of change we expect. We will pick our projects based on the change we want to see, rather than letting the projects decide our goals.
- **Setting exact targets:** As we narrow down the specific projects to make that change happen, we will set our exact ways to measure success. We will also make sure these targets follow the rules set by the UK Government.

- **Keeping an eye on our progress:** The Ramsgate Neighbourhood Board speaks on behalf of the community. It sets the goals and checks on progress. The council will assist the Board with regular updates and submit official reports to central government.
- **Learning as we go:** Throughout the programme, we will look closely at how well things are working and how they are helping the town. We don't expect to get everything right all the time. We will learn from both the finished projects and the journey to get there so we can do an even better job planning future ones.



The money

The Pride in Place Programme £20 million is the starting point. A good regeneration plan uses that base to unlock more. Board members have a strong track record of securing funding from other sources.

Other funding sources

As specific projects are designed, additional funding or investment opportunities will be identified. Board members bring with them experience of securing money from:

- Heritage England
- National Lottery funds
- Sport England
- Arts Council England
- Department for Work and Pensions programmes
- Private sector investment through planning and development
- NHS
- Social Enterprise
- Education sector

Keeping the funding safe and local

The Ramsgate Neighbourhood Board decides which projects get funded. This is a community-led process – the money is here to serve Ramsgate, and local people

are at the heart of every decision. Thanet District Council is legally responsible for the money. It makes sure all spending is audited and meets government rules. All spending follows the council's Financial Regulations.

Any project costing £250k or more needs extra sign-off by the council's Cabinet. The same applies to any decision involving land or property worth over £1 million.

Local government reorganisation

Kent is going through local government reorganisation. A new unitary authority covering Thanet and Dover is expected to become operational in April 2028. Shadow council elections are planned for May 2027.

The Pride in Place Programme runs across this whole timeline. That is why an independent Neighbourhood Board to oversee the investment matters so much. We will provide consistency through that transition.



What happens next

Turning ideas into action

The £20 million is confirmed, and our shared priorities are set. Now, we are entering the most exciting stage: turning these community ideas into real, funded projects.

This document is not a finished roadmap – it is an invitation to shape one. We will keep working with people, community organisations and local businesses. Together we will design and deliver the changes that bring this vision to life.

How we will keep working together

- **Co-designing solutions:** We will work with community groups and local organisations. Together we will develop projects for each of the five priorities.
- **Empowering young people:** Young people will help design the youth services, safe spaces and activities that will serve them.
- **Community checks and balances:** Residents can review proposals in person or online through Your Voice Thanet. This keeps everything true to the community's original vision.
- **Delivering together:** We will bring in delivery partners, local charities and public services early. This will make sure our plans are realistic, sustainable and ready to build.

- **Supporting local organisations:** We know that genuine collaboration takes time and resources. We will use programme funding to build knowledge, skills and capacity within local organisations and groups. This will make sure they are supported and can play a full part in shaping these projects.

How to stay involved

Follow updates on the [Ramsgate Pride in Place website](#).

Sign up to the dedicated [Ramsgate regeneration mailing list](#).

Use [Your Voice Thanet](#) to share your views on specific projects.

Talk to [your local Board member](#), community organisation or councillor.



A final word

Ramsgate is rising. Ramsgate is thriving!

Rising up together from the ocean. Royal Harbour. Up the High Street. Past St George's and Pie Factory. See Ellington in bloom. Cheer for Ramsgate F.C.! Up to Newington, Northwood and on and on. All the way, together, to the highest heights. Forever.

Want to know how we get there?

We clean up.

Open up.

Light up.

Join up.

Raise up.

Clean streets, safe streets, bright streets. Healthy people living life in a cared-for, connected town.

Because Ramsgate cares. It always has. We say "Safety for the shipwrecked, health for the sick".



That's the foundation. Not nearly all Ramsgate deserves. We get that. We make it happen. Then we build on it. Higher...

To beauty, peace, prosperity and pride. Our place. Our people.

Our heritage. Our Future. Talent and ambition. Because if you want to get on, go to Ramsgate. We're punching above our weight.

Ramsgate is a fighter. And Ramsgate is a winner.

The jewel in the crown of this island, Thanet.

Join us, we need you!

Let's make that jewel shine – together.

Let's **raise it up**. Because we're better, together, we make a difference. And everyone is welcome.

You're with us!

Safe harbour.

Open arms.

**Big heart.
No one left behind.**

**Not striving
but thriving.**

All together

Ramsgate is rising.



All photos: Rebecca Douglas Photography

Godessa photo: Shannon Lythgoe

We Are Ramsgate parade photo:
Vicki Couchman at Photoschmoto



Funded by the UK Government
Pride in Place programme.

© Copyright 2026 Thanet District Council, held on
behalf of the Ramsgate Neighbourhood Board.